La salute in tutte le politiche
Piano socio-sanitario regionale e la Tallinn Charter:
metodologie per l’implementazione a livello locale

Gorizia, 4 Dicembre 2009

Rafforzare i Sistemi Socio-Sanitari

Ridurre le Inequità di Stato di Salute e creare valore aggiunto allo sviluppo umano, sociale ed economico dei paesi e delle regioni in Europa

Dott. Erio Ziglio
Direttore
Ufficio Europeo per gli Investimenti per la Salute e lo Sviluppo
Organizzazione Mondiale della Sanità

Struttura della presentazione

Contesto

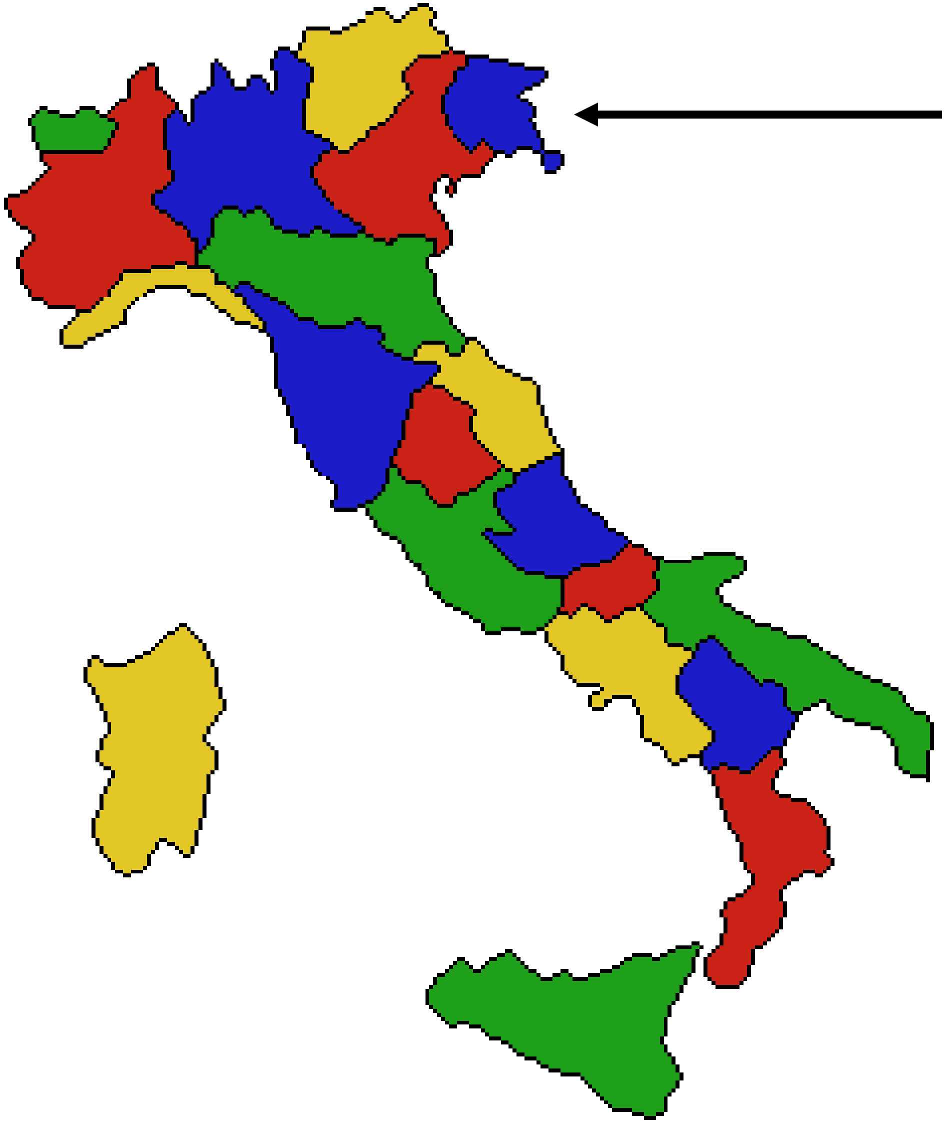
6 Esempi innovativi

4 Spunti strategici

La Regione Europea dell’OMS

Investire per la Salute e lo Sviluppo

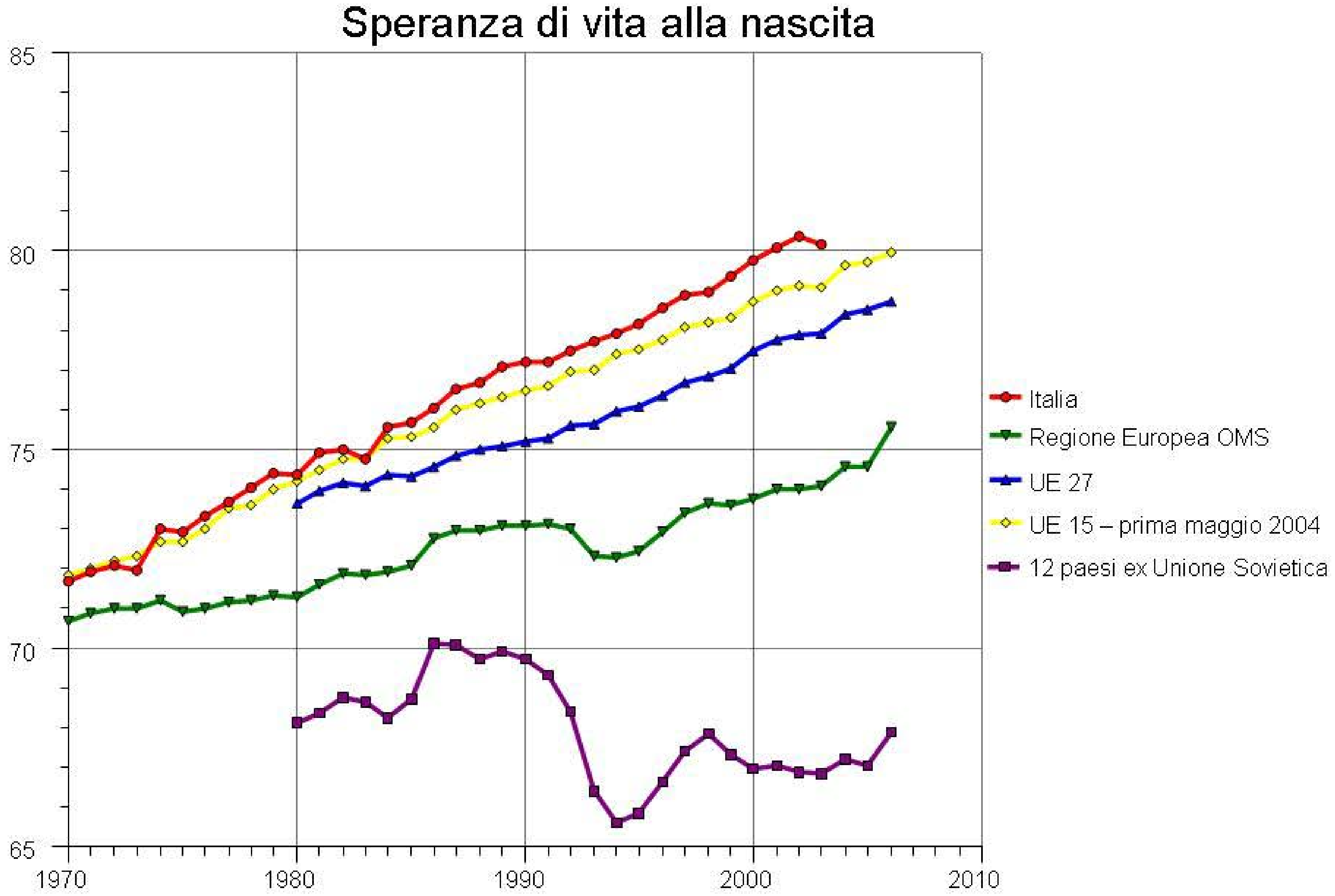
- Dove si produce salute?
- Che strategie di investimento producono il miglior guadagno di salute nella popolazione?
- Quali strategie contribuiscono a ridurre le disuguaglianze di stato di salute e danno valore aggiunto allo sviluppo sociale ed economico?



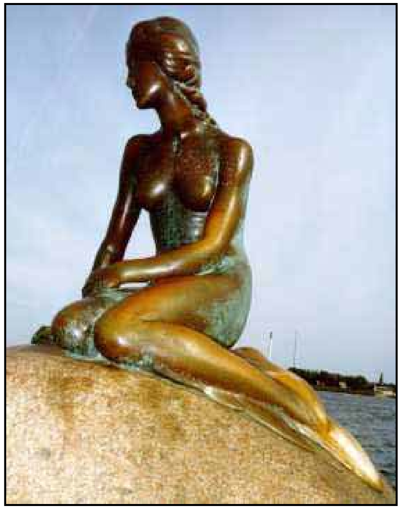
Obiettivi dei Sistemi Sanitari

- Migliorare lo stato di **salute**
- Ridurre le **iniquità** in salute
- Sviluppare e migliorare la **capacità di risposta** (*responsiveness*)
- **Proteggere** le persone dalla perdita finanziaria associata allo stato di malattia/non-salute, in maniera equa.

L’aspettativa di vita in Europa è diventata molto disomogenea



Una media di 8-10 anni di differenza...

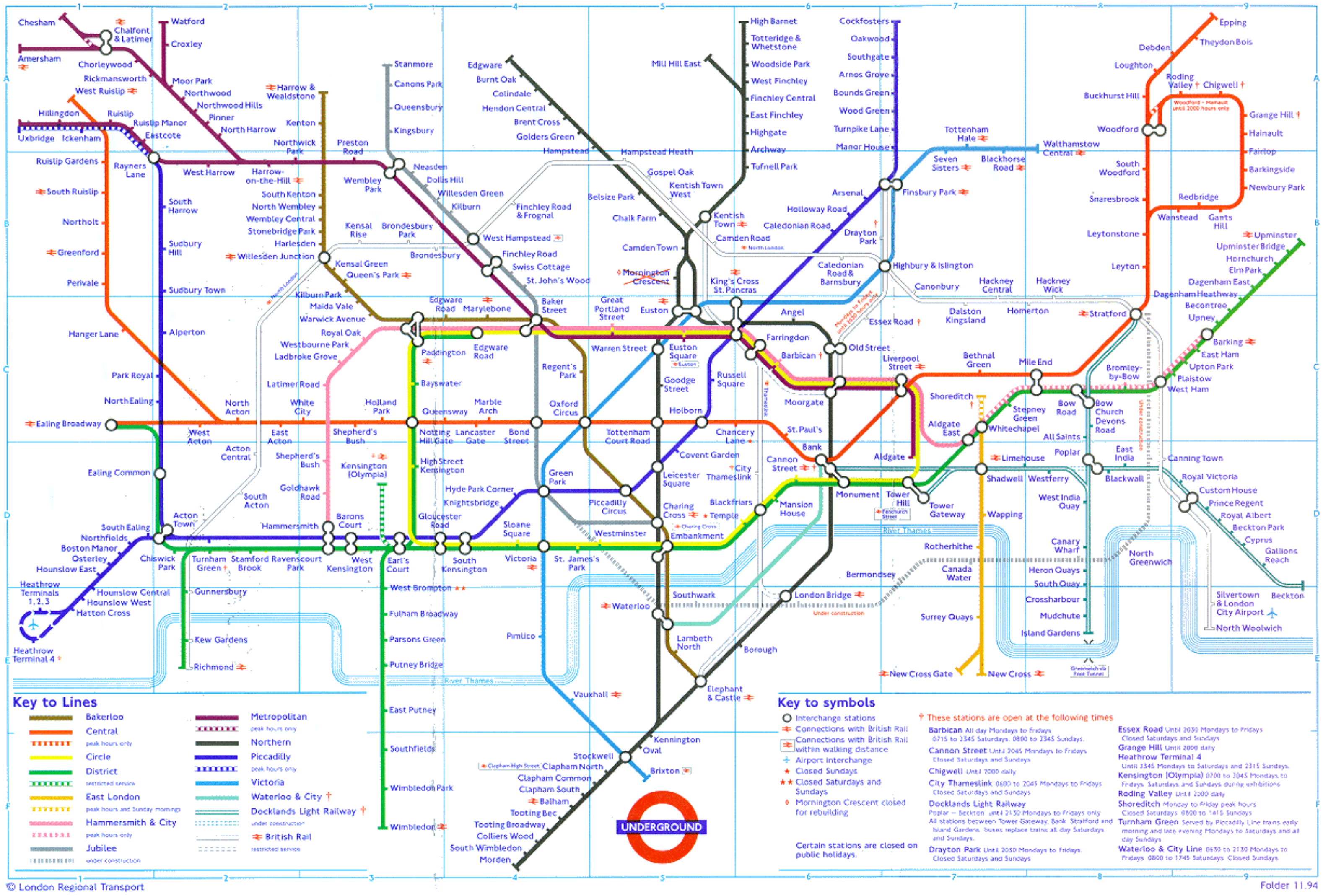


Copenhagen, Denmark

Milan, Italy

Helsinki, Finland

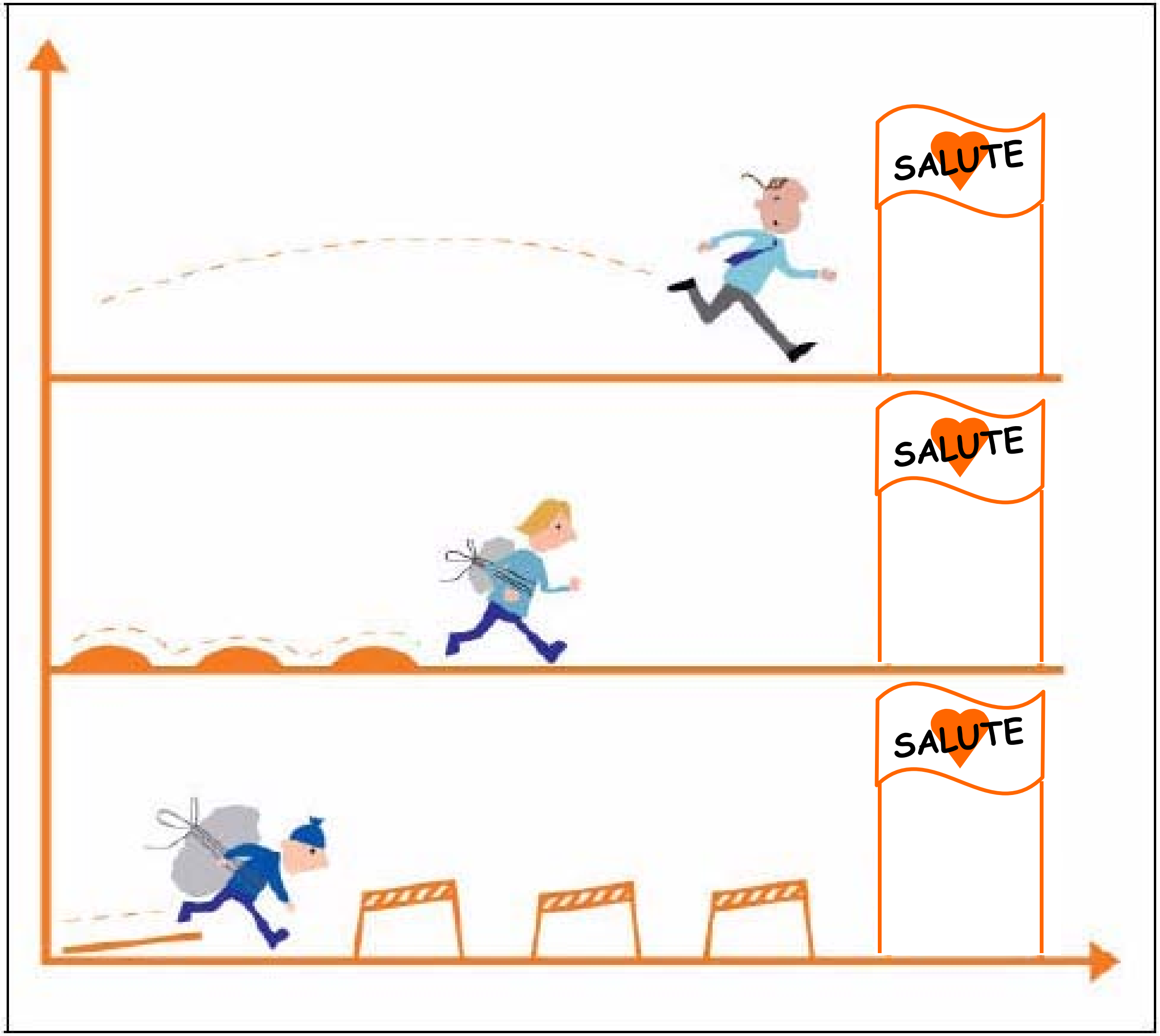
London Underground Map


Key to Lines
Bakerloo
Central
peak hours only
Circle
District
restricted service
East London
peak hours and Sunday mornings
Hammersmith & City
peak hours only
Jubilee
under construction
Metropolitan
peak hours only
Northern
Piccadilly
peak hours only
Victoria
Waterloo & City
Docklands Light Railway
under construction
British Rail
restricted service
Key to symbols
Interchange stations
Connections with British Rail
Connections with British Rail within walking distance
Airport interchange
Closed Sundays
Closed Saturdays and Sundays
Mornington Crescent closed for rebuilding
These stations are open at the following times
Certain stations are closed on public holidays.
UNDERGROUND
River Thames
Chesham
Chalfont & Latimer
Amersham
Watford
Croxley
Chorleywood
Rickmansworth
Moor Park
Northwood
Northwood Hills
Pinner
North Harrow
West Ruislip
Hillingdon
Ruislip
Ruislip Manor
Eastcote
Uxbridge
Ickenham
Ruislip Gardens
Rayners Lane
South Ruislip
Northolt
Greenford
Perivale
Hanger Lane
Park Royal
North Ealing
Ealing Broadway
Ealing Common
South Ealing
Northfields
Boston Manor
Osterley
Hounslow East
Hounslow Central
Hounslow West
Hatton Cross
Heathrow Terminals 1, 2, 3
Heathrow Terminal 4
Harrow & Wealdstone
Kenton
Northwick Park
Preston Road
Wembley Park
West Harrow
Harrow-on-the-Hill
South Kenton
North Wembley
Wembley Central
Stonebridge Park
Harlesden
Willesden Junction
South Harrow
Sudbury Hill
Sudbury Town
Alperton
Stanmore
Canons Park
Queensbury
Kingsbury
Neasden
Dollis Hill
Willesden Green
Kilburn
Edgware
Burnt Oak
Colindale
Hendon Central
Brent Cross
Golders Green
Hampstead
Mill Hill East
High Barnet
Totteridge & Whetstone
Woodside Park
West Finchley
Finchley Central
East Finchley
Highgate
Archway
Tufnell Park
Cockfosters
Oakwood
Southgate
Arnos Grove
Bounds Green
Wood Green
Turnpike Lane
Manor House
Epping
Theydon Bois
Debden
Loughton
Buckhurst Hill
Roding Valley
Chigwell
Grange Hill
Hainault
Fairlop
Barkingside
Newbury Park
Woodford
South Woodford
Snaresbrook
Redbridge
Wanstead
Gants Hill
Leytonstone
Leyton
Stratford
Upminster
Upminster Bridge
Hornchurch
Elm Park
Dagenham East
Dagenham Heathway
Becontree
Upney
Barking
East Ham
Upton Park
Plaistow
West Ham
Bromley-by-Bow
Tottenham Hale
Blackhorse Road
Walthamstow Central
Seven Sisters
Finsbury Park
Arsenal
Holloway Road
Caledonian Road
Kentish Town
Camden Town
Chalk Farm
Belsize Park
Hampstead Heath
Gospel Oak
Kentish Town West
Camden Road
Drayton Park
Highbury & Islington
Caledonian Road & Barnsbury
Canonbury
Hackney Central
Hackney Wick
Dalston Kingsland
Homerton
Essex Road
Angel
King's Cross St. Pancras
Euston
Mornington Crescent
Finchley Road & Frognal
West Hampstead
Finchley Road
Swiss Cottage
St. John's Wood
Brondesbury
Brondesbury Park
Kensal Rise
Kensal Green
Queen's Park
Kilburn Park
Maida Vale
Warwick Avenue
Royal Oak
Westbourne Park
Ladbroke Grove
Latimer Road
White City
North Acton
West Acton
East Acton
Acton Central
South Acton
Acton Town
Shepherd's Bush
Holland Park
Goldhawk Road
Hammersmith
Barons Court
Kensington (Olympia)
Chiswick Park
Turnham Green
Stamford Brook
Ravenscourt Park
West Kensington
Earl's Court
Gunnersbury
Kew Gardens
Richmond
West Brompton
Fulham Broadway
Parsons Green
Putney Bridge
East Putney
Southfields
Wimbledon Park
Wimbledon
Edgware Road
Marylebone
Baker Street
Great Portland Street
Paddington
Bayswater
Queensway
Marble Arch
Notting Hill Gate
Lancaster Gate
Bond Street
High Street Kensington
Gloucester Road
South Kensington
Sloane Square
Knightsbridge
Hyde Park Corner
Green Park
Victoria
St. James's Park
Westminster
Pimlico
Vauxhall
Regent's Park
Oxford Circus
Warren Street
Euston Square
Goodge Street
Tottenham Court Road
Piccadilly Circus
Leicester Square
Covent Garden
Holborn
Russell Square
Charing Cross
Embankment
Waterloo
Lambeth North
Southwark
Elephant & Castle
Kennington
Oval
Stockwell
Brixton
Clapham North
Clapham Common
Clapham South
Balham
Tooting Bec
Tooting Broadway
Colliers Wood
South Wimbledon
Morden
Farringdon
Barbican
Moorgate
Old Street
Liverpool Street
Chancery Lane
St. Paul's
Bank
Mansion House
Cannon Street
Blackfriars
Temple
City Thameslink
Monument
Tower Hill
Tower Gateway
Aldgate
Aldgate East
Shoreditch
Whitechapel
Stepney Green
Bethnal Green
Mile End
Bow Road
Bow Church
Devons Road
All Saints
Poplar
Limehouse
Shadwell
Westferry
Wapping
Rotherhithe
Canada Water
Surrey Quays
Bermondsey
London Bridge
Borough
New Cross Gate
New Cross
West India Quay
Canary Wharf
Heron Quays
South Quay
Crossharbour
Mudchute
Island Gardens
East India
Blackwall
Canning Town
North Greenwich
Royal Victoria
Custom House
Prince Regent
Royal Albert
Beckton Park
Cyprus
Gallions Reach
Beckton
Silvertown & London City Airport
North Woolwich

© London Regional Transport

Folder 11.94

Le opportunità di salute non sono equamente distribuite


SALUTE
SALUTE
SALUTE

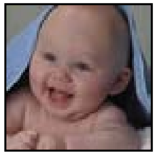
Fonte: Norwegian Ministry of Health Care Services, 2007

Piacere di conoscervi…

Carlo Helen
Mario Rebecca
Sergej Tatjana

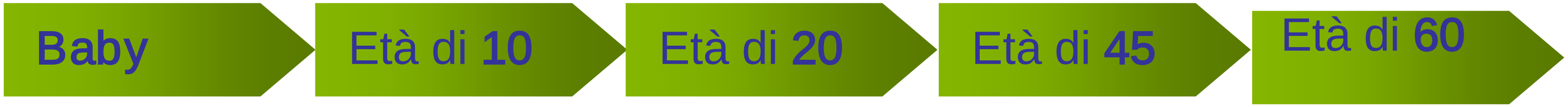
Mark Maria
Antonio Victoria
Anatoly Margareta

Vulnerabilità “ereditate” e percorsi di vita



Carlo, Mario, Sergej

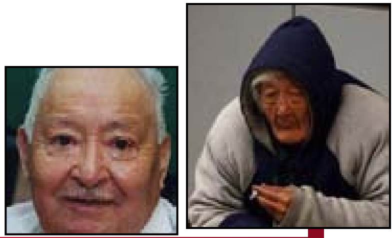
Helen, Rebecca, Tatjana

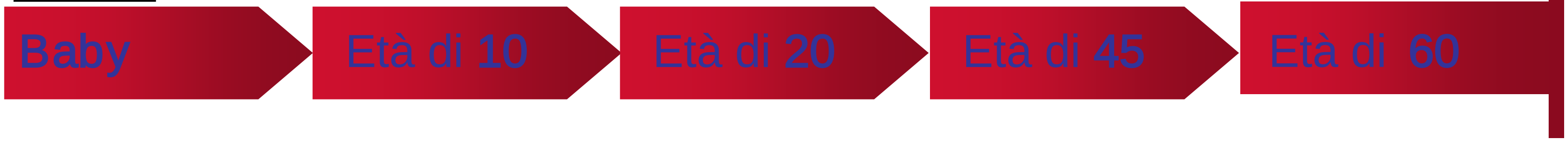


Baby → Età di **10** → Età di **20** → Età di **45** → Età di **60**

Mark, Antonio, Anatoly

Maria, Victoria, Margareta

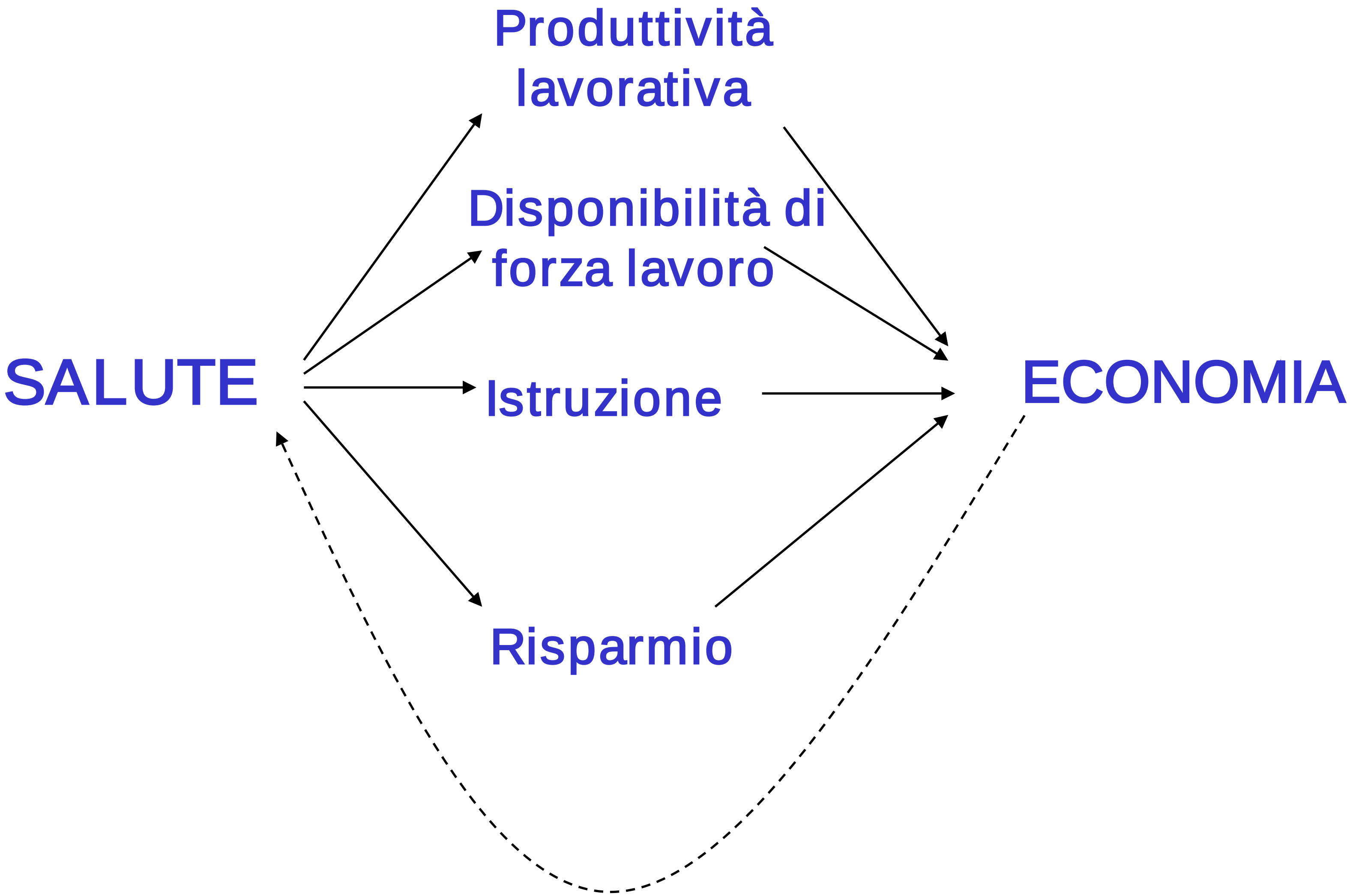




Baby → Età di **10** → Età di **20** → Età di **45** → Età di **60**

“ Produrre salute uguale produrre sviluppo”

Salute ed economia



SALUTE

Produttività lavorativa

Disponibilità di forza lavoro

Istruzione

Risparmio

ECONOMIA

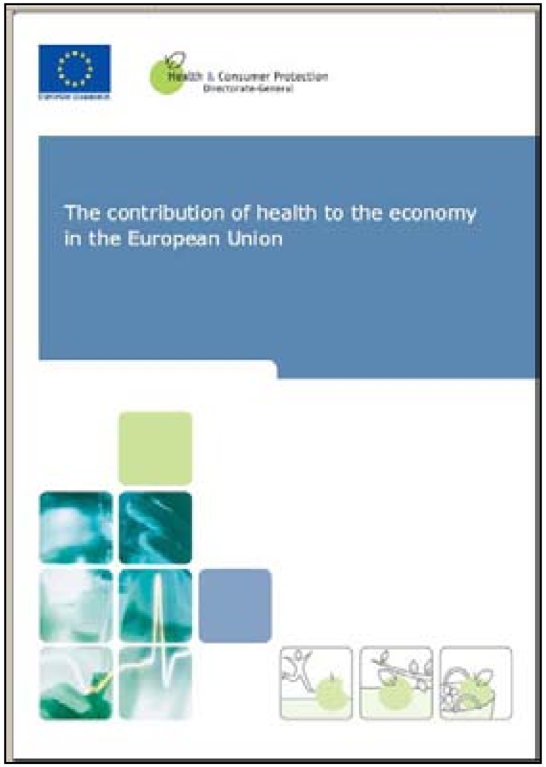
Evidenza scientifica sull’impatto economico

WHO European Office for Investment for Health and Development

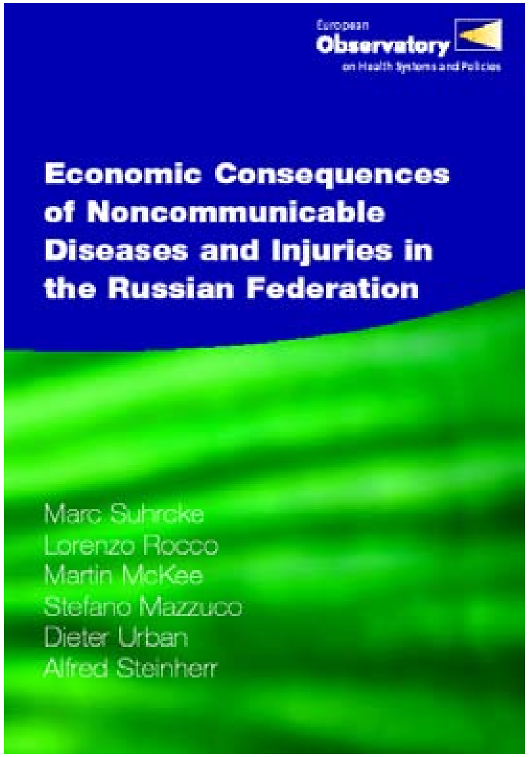
European Observatory on Health Systems and Policies

Health: a vital investment for economic development in eastern Europe and central Asia

Marc Suhrcke
Lorenzo Rocco
Martin McKee


Health & Consumer Protection Directorate-General

The contribution of health to the economy in the European Union


European Observatory on Health Systems and Policies

Economic Consequences of Noncommunicable Diseases and Injuries in the Russian Federation

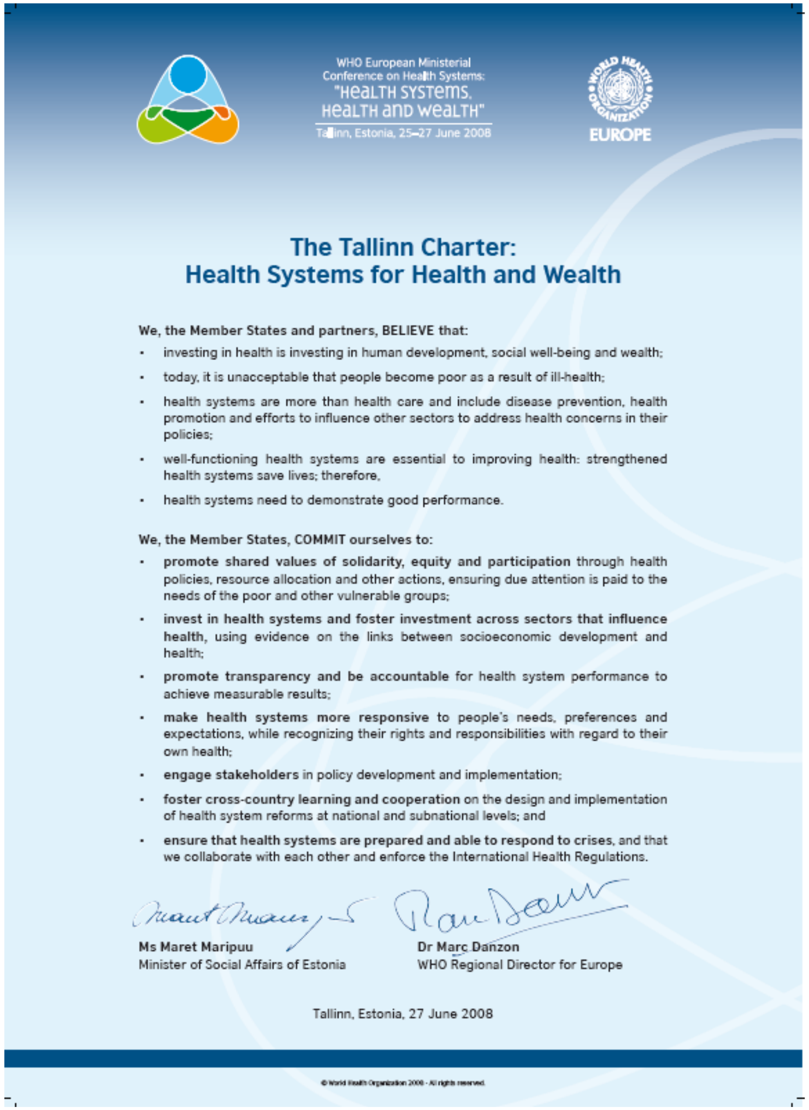
Marc Suhrcke
Lorenzo Rocco
Martin McKee
Stefano Mazzuco
Dieter Urban
Alfred Steinherr

Disponibili: http://www.euro.who.int/socialdeterminants/develop/20050929_1

Fattori che influenzano lo stato di salute della popolazione e lo sviluppo

- ↑ Capitale sociale
- ↓ Esclusione sociale
- ↑ Sicurezza economica
- ↑ Risorse individuali e della comunità
- ↑ Ambiente fisico
- ↓ Senso di frustrazione e fallimento della comunità
- ↓ Disuguaglianze
- ↑ Sostenibilità

Rafforzare i Sistemi Sanitari: la Carta di Tallinn



WHO European Ministerial Conference on Health Systems:
"Health Systems, Health and Wealth"
Tallinn, Estonia, 25–27 June 2008

EUROPE

The Tallinn Charter:
Health Systems for Health and Wealth

We, the Member States and partners, BELIEVE that:

- investing in health is investing in human development, social well-being and wealth;
- today, it is unacceptable that people become poor as a result of ill-health;
- health systems are more than health care and include disease prevention, health promotion and efforts to influence other sectors to address health concerns in their policies;
- well-functioning health systems are essential to improving health: strengthened health systems save lives; therefore,
- health systems need to demonstrate good performance.

We, the Member States, COMMIT ourselves to:

- **promote shared values of solidarity, equity and participation** through health policies, resource allocation and other actions, ensuring due attention is paid to the needs of the poor and other vulnerable groups;
- **invest in health systems and foster investment across sectors that influence** health, using evidence on the links between socioeconomic development and health;
- **promote transparency and be accountable** for health system performance to achieve measurable results;
- **make health systems more responsive** to people's needs, preferences and expectations, while recognizing their rights and responsibilities with regard to their own health;
- **engage stakeholders** in policy development and implementation;
- **foster cross-country learning and cooperation** on the design and implementation of health system reforms at national and subnational levels; and
- **ensure that health systems are prepared and able to respond to crises**, and that we collaborate with each other and enforce the International Health Regulations.

Ms Maret Maripuu
Minister of Social Affairs of Estonia

Dr Marc Danzon
WHO Regional Director for Europe

Tallinn, Estonia, 27 June 2008

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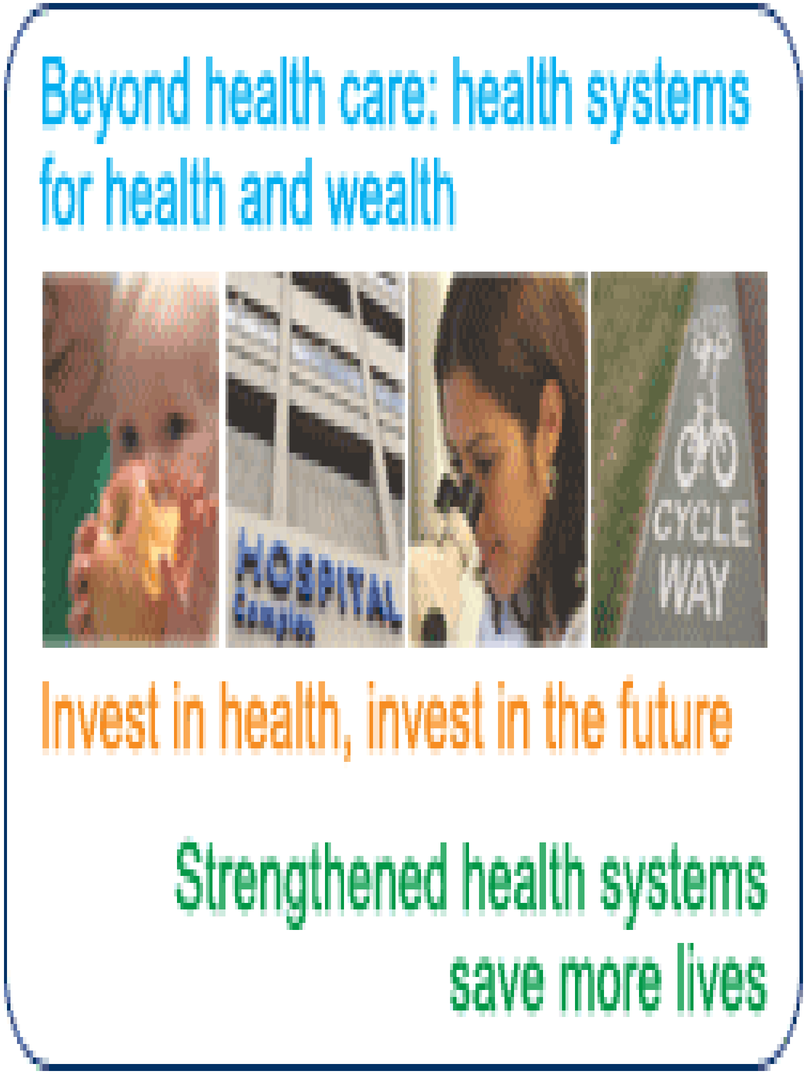
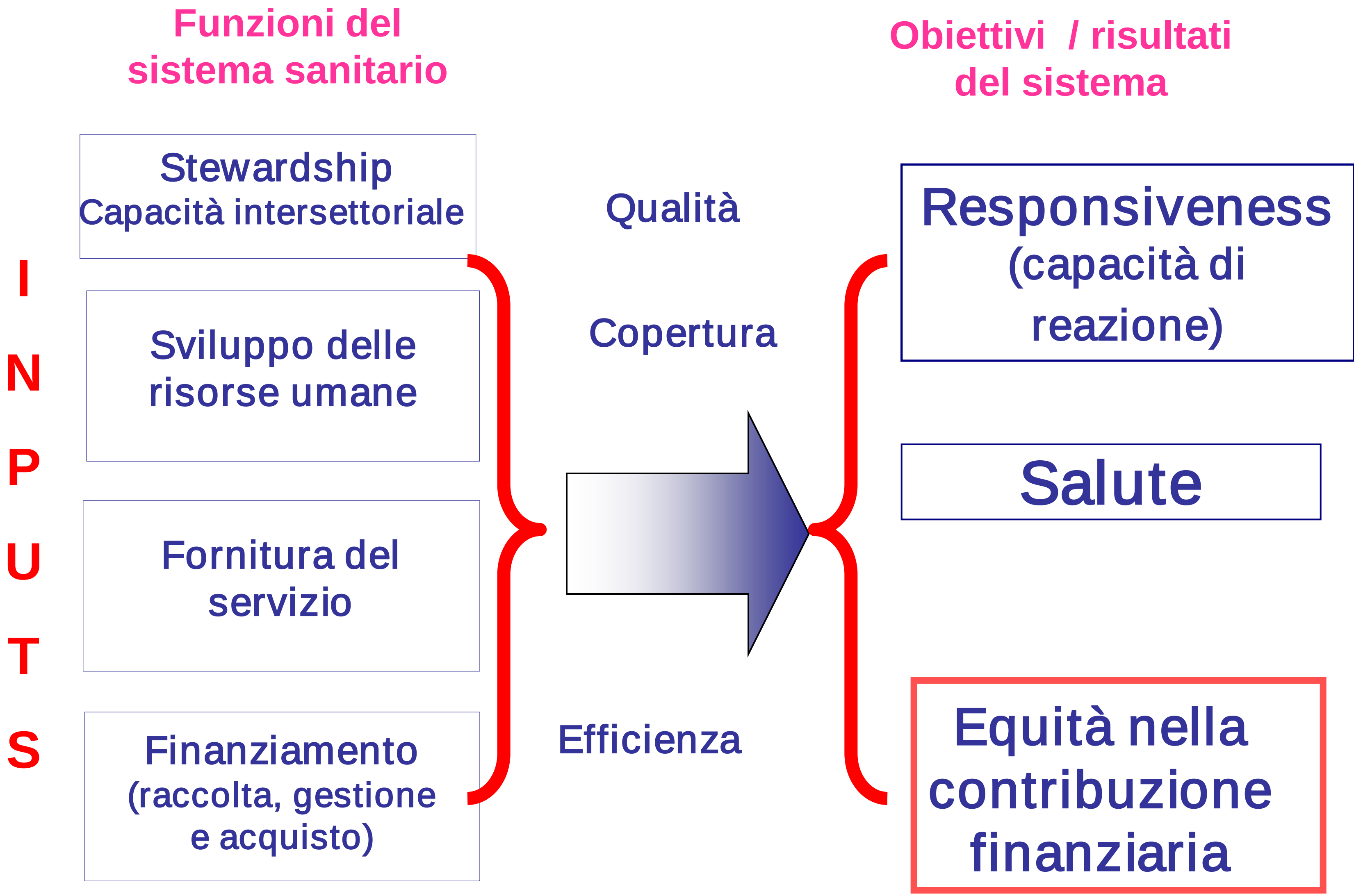

Beyond health care: health systems for health and wealth
HOSPITAL
Complex
CYCLE WAY
Invest in health, invest in the future
Strengthened health systems save more lives

Health System Conference http://www.euro.who.int/healthsystems2008

Funzioni ed obiettivi del sistema sanitario



Funzioni del sistema sanitario

Obiettivi / risultati del sistema

I N P U T S

Stewardship
Capacità intersettoriale

Sviluppo delle risorse umane

Fornitura del servizio

Finanziamento (raccolta, gestione e acquisto)

Qualità

Copertura

Efficienza

Responsiveness (capacità di reazione)

Salute

Equità nella contribuzione finanziaria

Health System Conference http://www.euro.who.int/healthsystems2008

Obiettivi e Contesto

6 Esempi innovativi

4 Spunti strategici

Servizio Sanitario Nazionale in Blackpool, Inghilterra

WHO/EURO, Health Systems confronting Poverty, 2003

Ospedale Korányi, Budapest, Ungheria

Risorse sanitarie, settore pubblico, nel North West
Parte della Strategia di “economic regeneration”

Fonte: North West Insight Summer 2005 & The Contribution of Health to the Economy in the EU DG Sanco March 2005

Importanza del settore pubblico e della salute

- Il sistema sociale e sanitario nella regione NW £8.2 Miliardi (10% del PIL regionale totale 88Md) 60% per il personale e con £2 miliardi in beni e servizi.

- Programma di “Capital spending” per 5 anni 2004-8 è di £4.5 miliardi

  - *Fonte: North West Insight Summer 2005 & The Contribution of Health to the Economy in the EU DG Sanco March 2005*

Sviluppo delle attività economiche

Rigenerazione

Capacità & Impiego

Infrastrutture

Immagine

Sviluppo delle attività economiche

1. Sfruttare il potenziale di crescita dei settori economici.
2. Migliorare la competitività e la produttività delle attività economiche.
3. Sviluppare e sfruttare le conoscenze locali della regione.

Rigenerazione

4. Produrre un “Rinascimento” urbano.
5. Produrre un “Rinascimento” rurale.
6. Assicurare l’inclusione sociale.

Capacità & Impiego

7. Sviluppare e mantenere in salute il mercato del lavoro.

Infrastrutture

8. Sviluppare le infrastrutture strategiche per i trasporti, le comunicazioni e l’economia.
9. Assicurare la disponibilità di un portfolio equilibrato di opportunità di impiego.

Immagine

10. Sviluppare e promuovere l’immagine della regione.

Scozia

THURSO
WICK
STORNOWAY
ULLAPOOL
NORTH SEA
INVERNESS
PETERHEAD
Isle of Skye
LOCH NESS
AVIEMORE
ABERDEEN
SCOTLAND
BEN NEVIS
DUNDEE
PERTH
OBAN
ST ANDREWS
KIRKCALDY
GLASGOW
EDINBURGH
MELROSE
AYR
DUMFRIES
ATLANTIC OCEAN
STRANRAER
ENGLAND

- Greener + Verde
- Wealthier + Ricca
- Fairer + Giusta
- Smarter + Intelligente
- Healthier + Sana

scotland's health is improving rapidly but it is not improving fast enough for the poorest sections of our society. Health inequalities ... remain our major challenge.

equally well

report of the ministerial task force on health inequalities

The Scottish Government

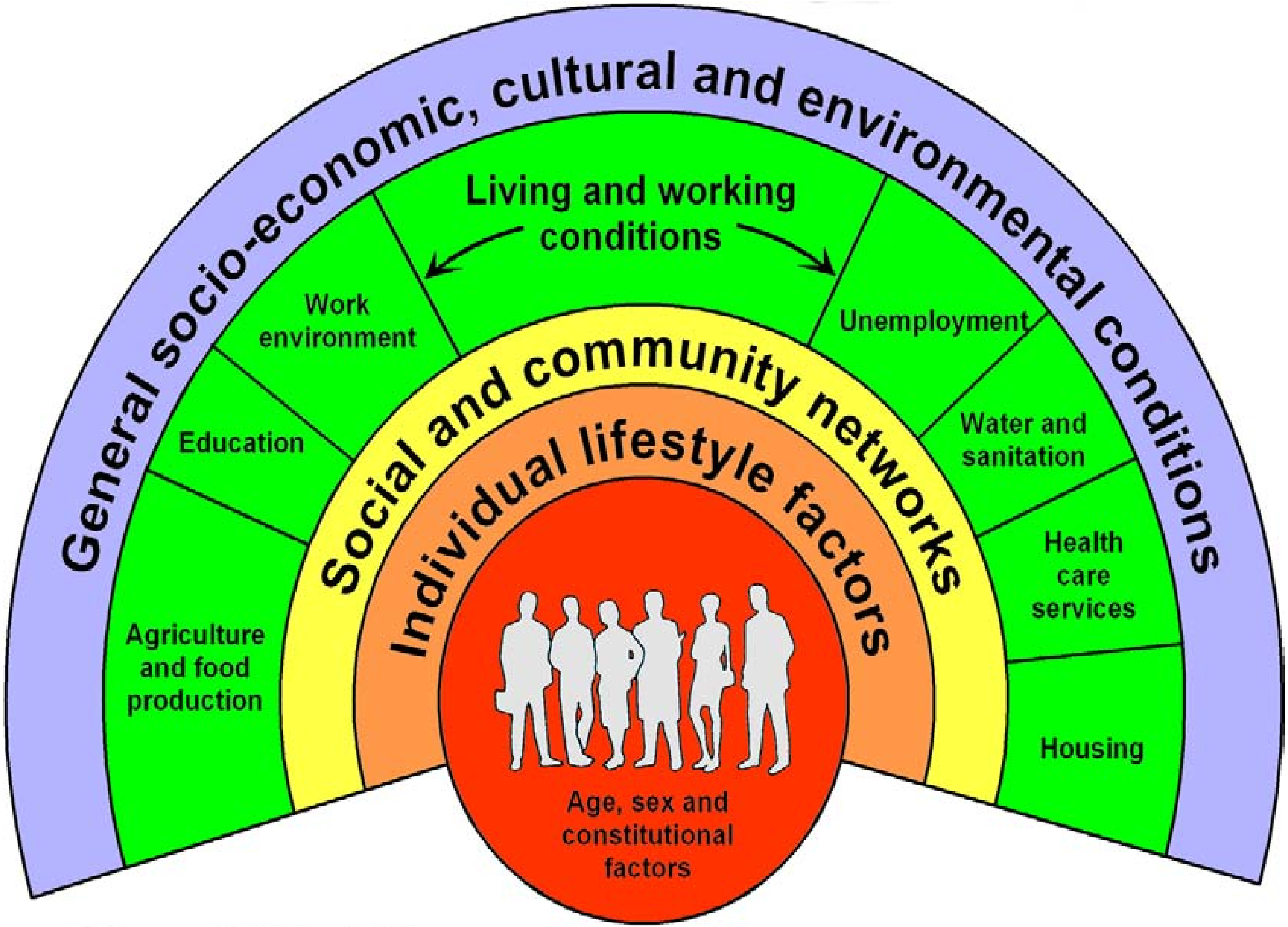
It's about
doing different things,
and doing things
differently

Operazionalizzare i determinanti

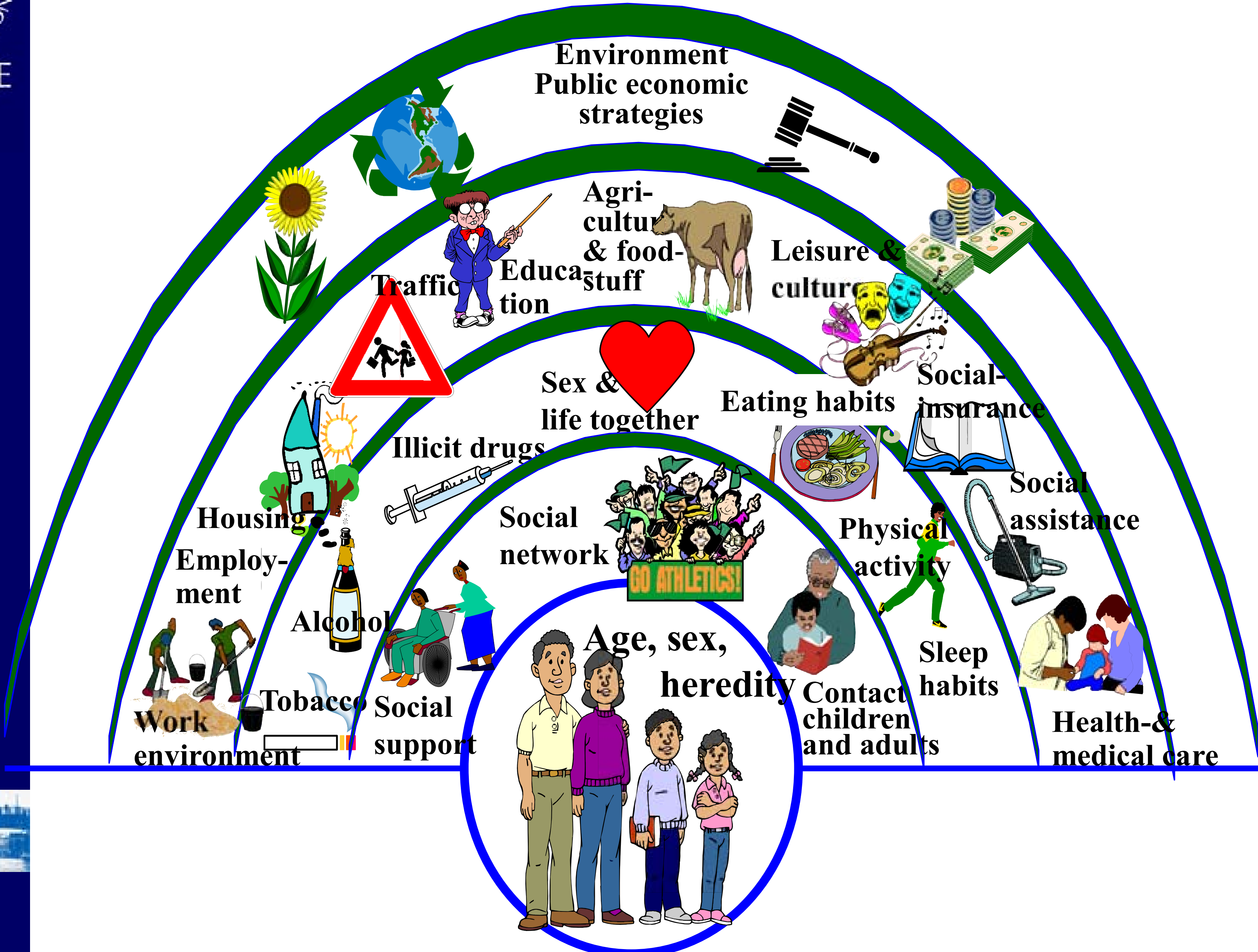
Finland | **Svezia**

North Atlantic Ocean
Barents Sea
Lake Inari
LAPLAND
Inari
Muonionjoki
White Sea
Tornealven
Kemijoki
Oulu
NORWAY
SWEDEN
FINLAND
RUSSIA
Kuopio
Joensuu
Vaasa
Lake Saimaa
Gulf of Bothnia
Pori
Tampere
Lahti
HELSINKI
Åland Is.
Åbo
Gulf of Finland
Baltic Sea
ESTONIA

Principali Determinanti della Salute


General socio-economic, cultural and environmental conditions
Living and working conditions
Work environment
Education
Agriculture and food production
Unemployment
Water and sanitation
Health care services
Housing
Social and community networks
Individual lifestyle factors
Age, sex and constitutional factors

Source: Dahlgren and Whitehead, 1991



Environment
Public economic
strategies

Agri-
cultur
& food-
stuff

Educa-
tion

Traffic

Leisure &
culture

Social-
insurance

Social
assistance

Sex &
life together

Eating habits

Illicit drugs

Housing

Employ-
ment

Alcohol

Social
network

Physical
activity

Work
environment

Tobacco

Social
support

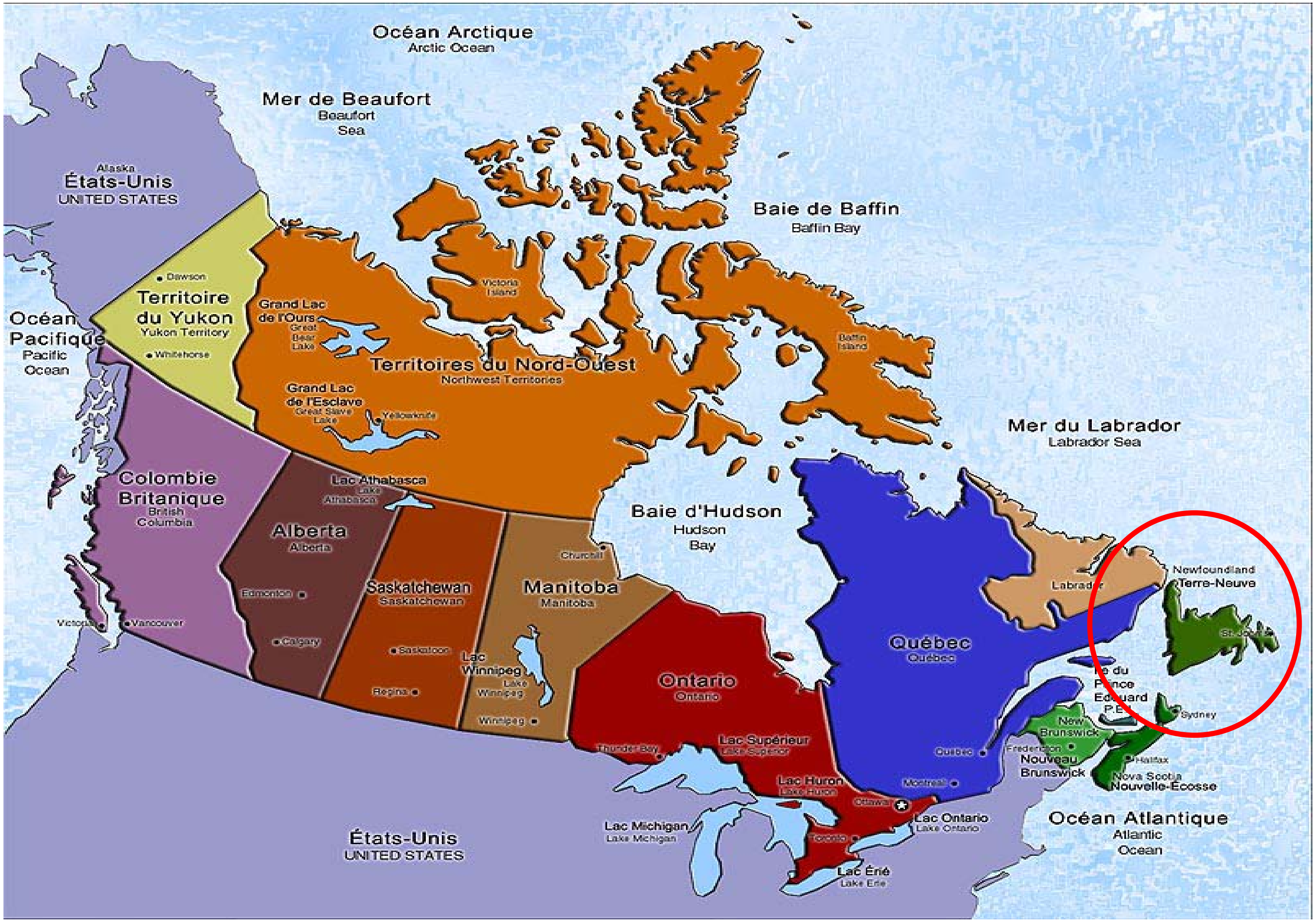
Age, sex,
heredity

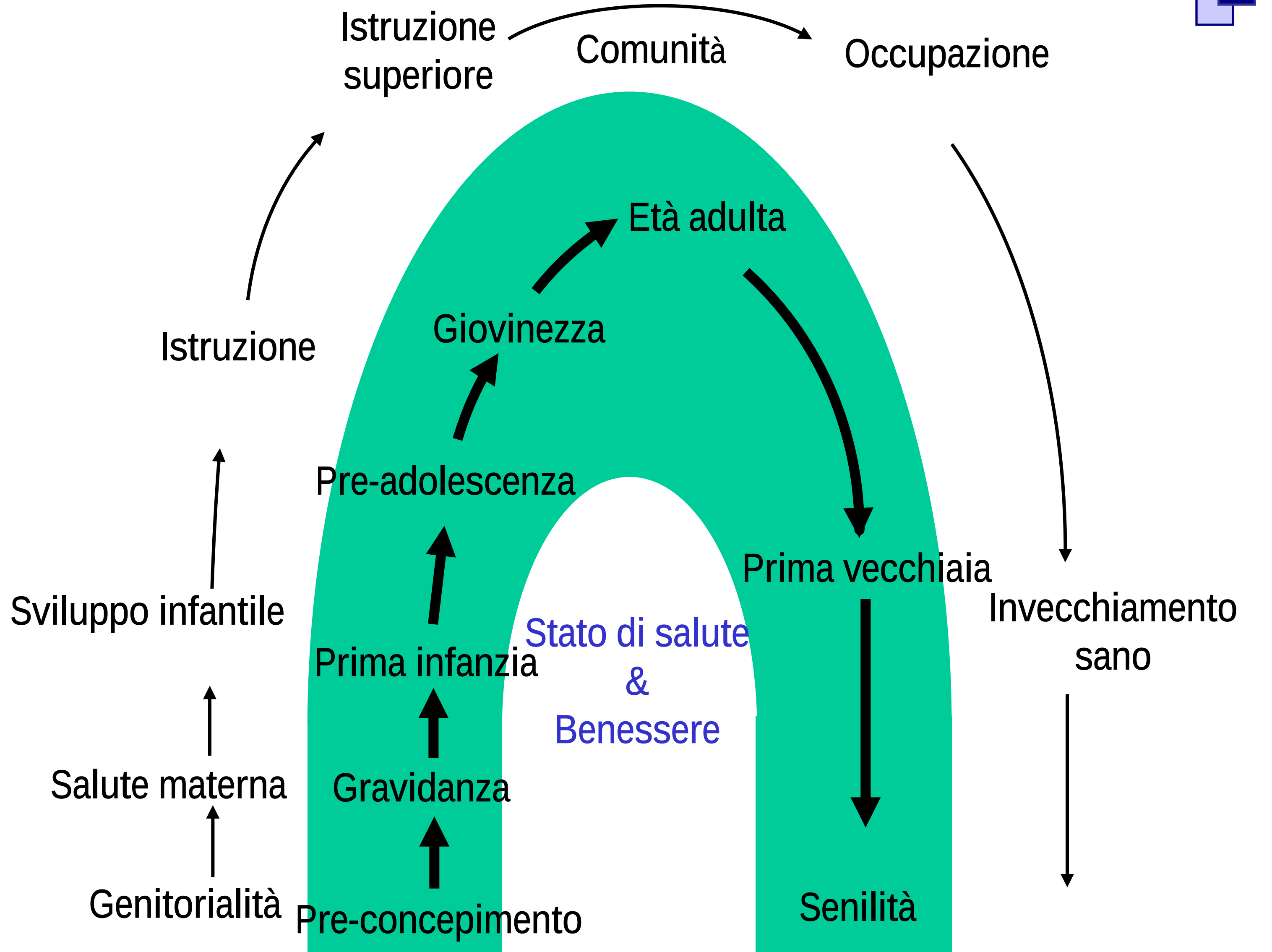
Contact
children
and adults

Sleep
habits

Health-&
medical care

Approccio per cicli di vita Terranova, Canada (http://www.communityaccounts.ca/)


Océan Arctique
Arctic Ocean
Mer de Beaufort
Beaufort Sea
Alaska
États-Unis
UNITED STATES
Baie de Baffin
Baffin Bay
Dawson
Territoire du Yukon
Yukon Territory
Whitehorse
Océan Pacifique
Pacific Ocean
Grand Lac de l'Ours
Great Bear Lake
Victoria Island
Territoires du Nord-Ouest
Northwest Territories
Baffin Island
Grand Lac de l'Esclave
Great Slave Lake
Yellowknife
Mer du Labrador
Labrador Sea
Colombie Britanique
British Columbia
Lac Athabasca
Lake Athabasca
Baie d'Hudson
Hudson Bay
Alberta
Alberta
Churchill
Edmonton
Saskatchewan
Saskatchewan
Manitoba
Manitoba
Labrador
Newfoundland
Terre-Neuve
St. John's
Victoria
Vancouver
Calgary
Saskatoon
Lac Winnipeg
Lake Winnipeg
Québec
Québec
Île du Prince Edouard
P.E.I.
Ontario
Ontario
Regina
Winnipeg
Sydney
New Brunswick
Nouveau Brunswick
Fredericton
Quebec
Halifax
Nova Scotia
Nouvelle-Écosse
Thunder Bay
Lac Supérieur
Lake Superior
Lac Huron
Lake Huron
Montreal
Ottawa
Lac Ontario
Lake Ontario
Océan Atlantique
Atlantic Ocean
Lac Michigan
Lake Michigan
Toronto
États-Unis
UNITED STATES
Lac Érié
Lake Erie



Genitorialità

Salute materna

Sviluppo infantile

Istruzione

Istruzione superiore

Comunità

Occupazione

Invecchiamento sano

Pre-concepimento

Gravidanza

Prima infanzia

Pre-adolescenza

Giovinezza

Età adulta

Prima vecchiaia

Senilità

Stato di salute & Benessere

Biologia e genetica	Ambiente	Sviluppo infantile	Educazione	Impiego e condizioni di lavoro	Cultura	Genere	Politiche dell'abitare	Ambiente sociale	Stile di vita	Status sociale e benessere economico	Reti di sostegno sociale	Sistema sanitario
15%	10%	← Determinanti sociali della salute 50% →										25%

Obiettivi e Contesto

6 Esempi innovativi

4 Spunti strategici

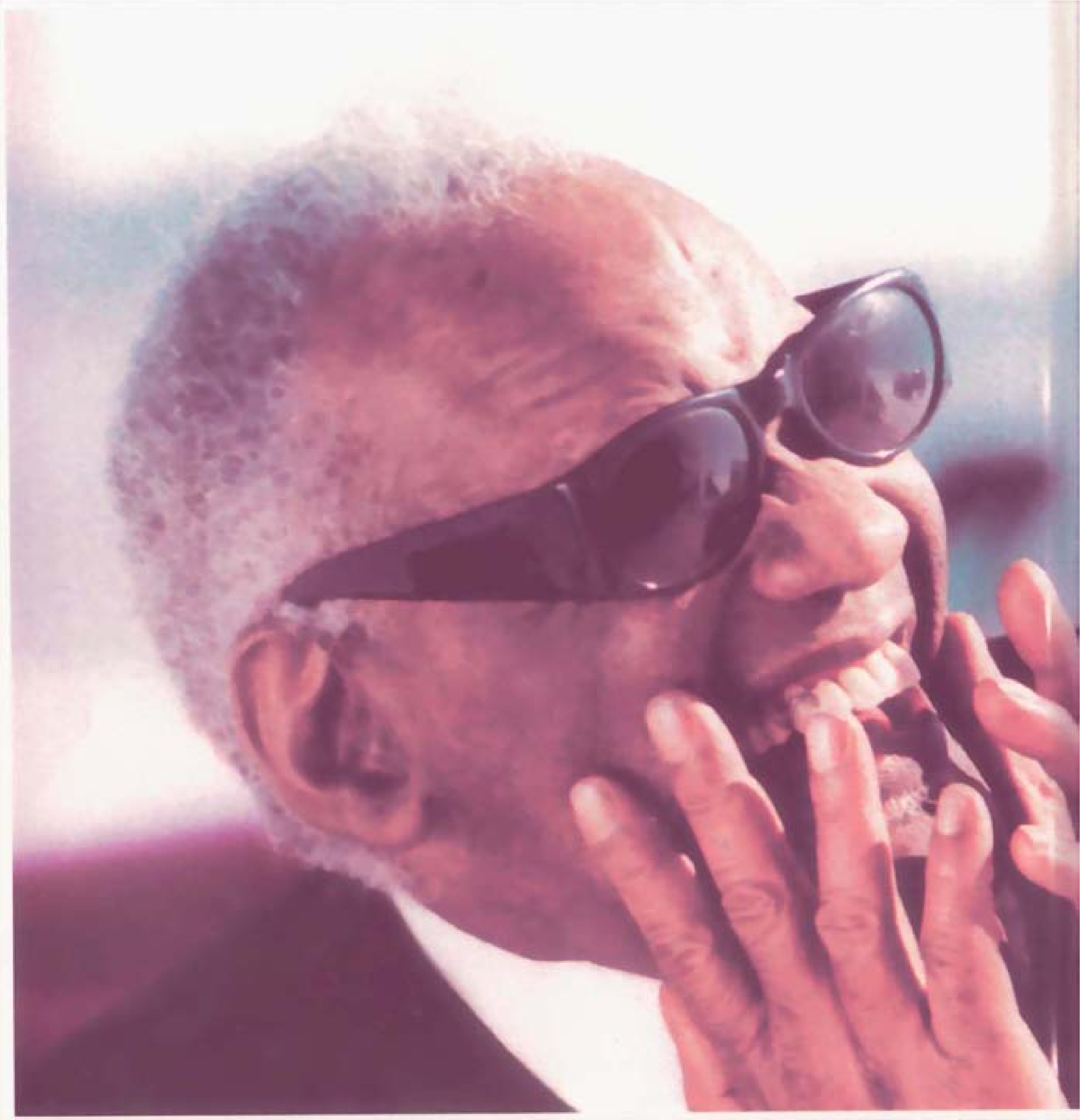
SPUNTO 1

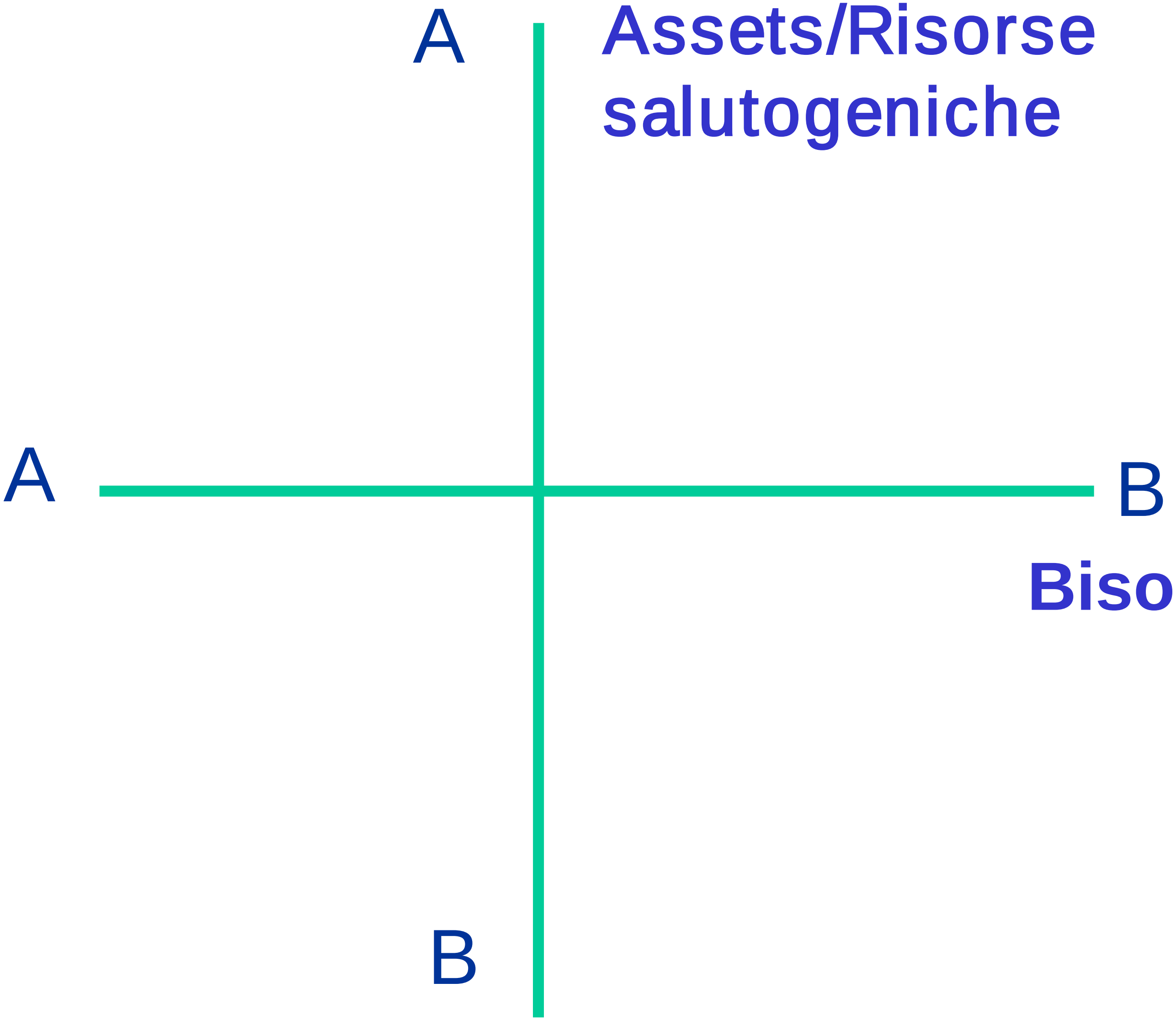
Minimizzare bisogni, massimizzare risorse

A

B

Bisogni

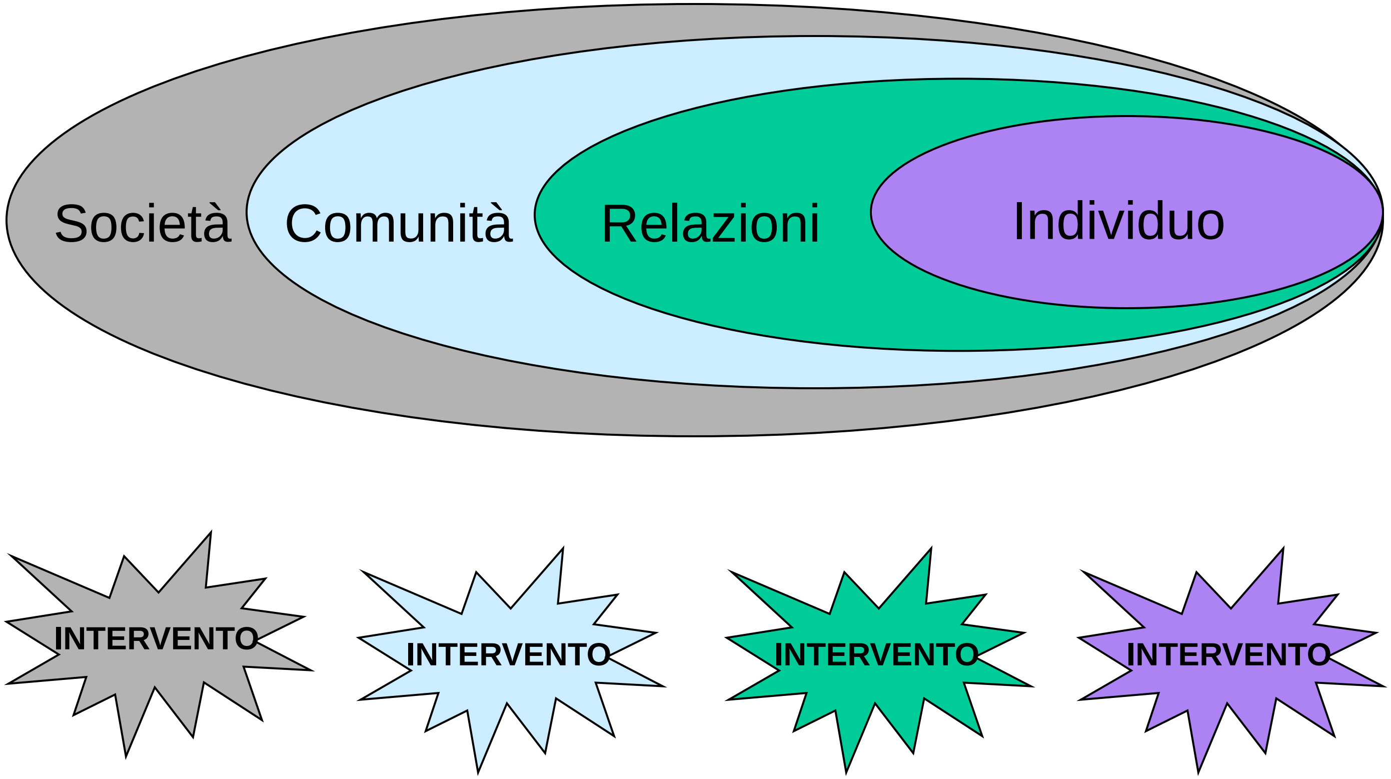




Assets/Risorse salutogeniche

Bisogni

AREE DI INTERVENTO



Società

Comunità

Relazioni

Individuo

INTERVENTO

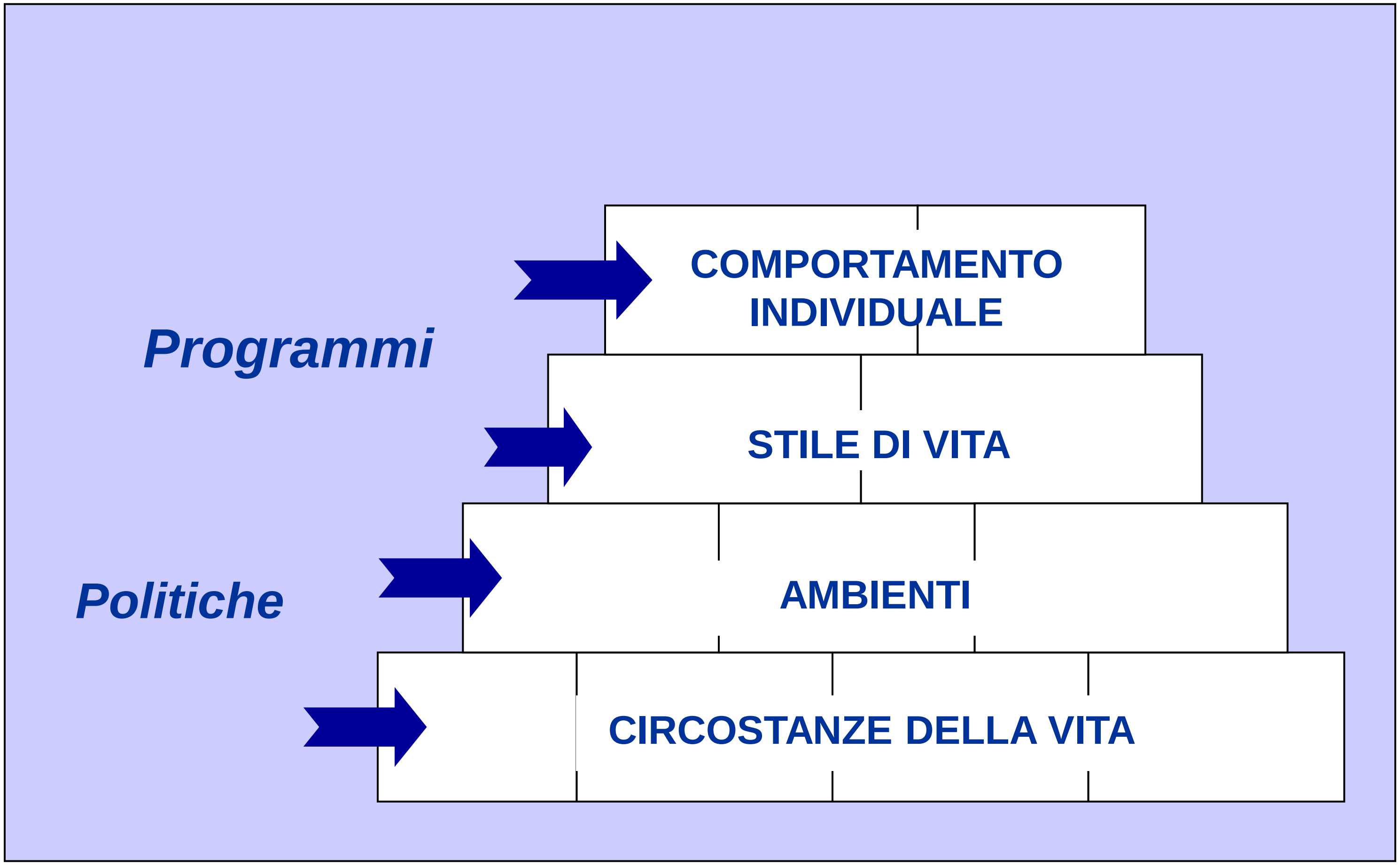
INTERVENTO

INTERVENTO

INTERVENTO

SPUNTO 2

Un modello integrato di intervento



Programmi

Politiche

COMPORTAMENTO INDIVIDUALE

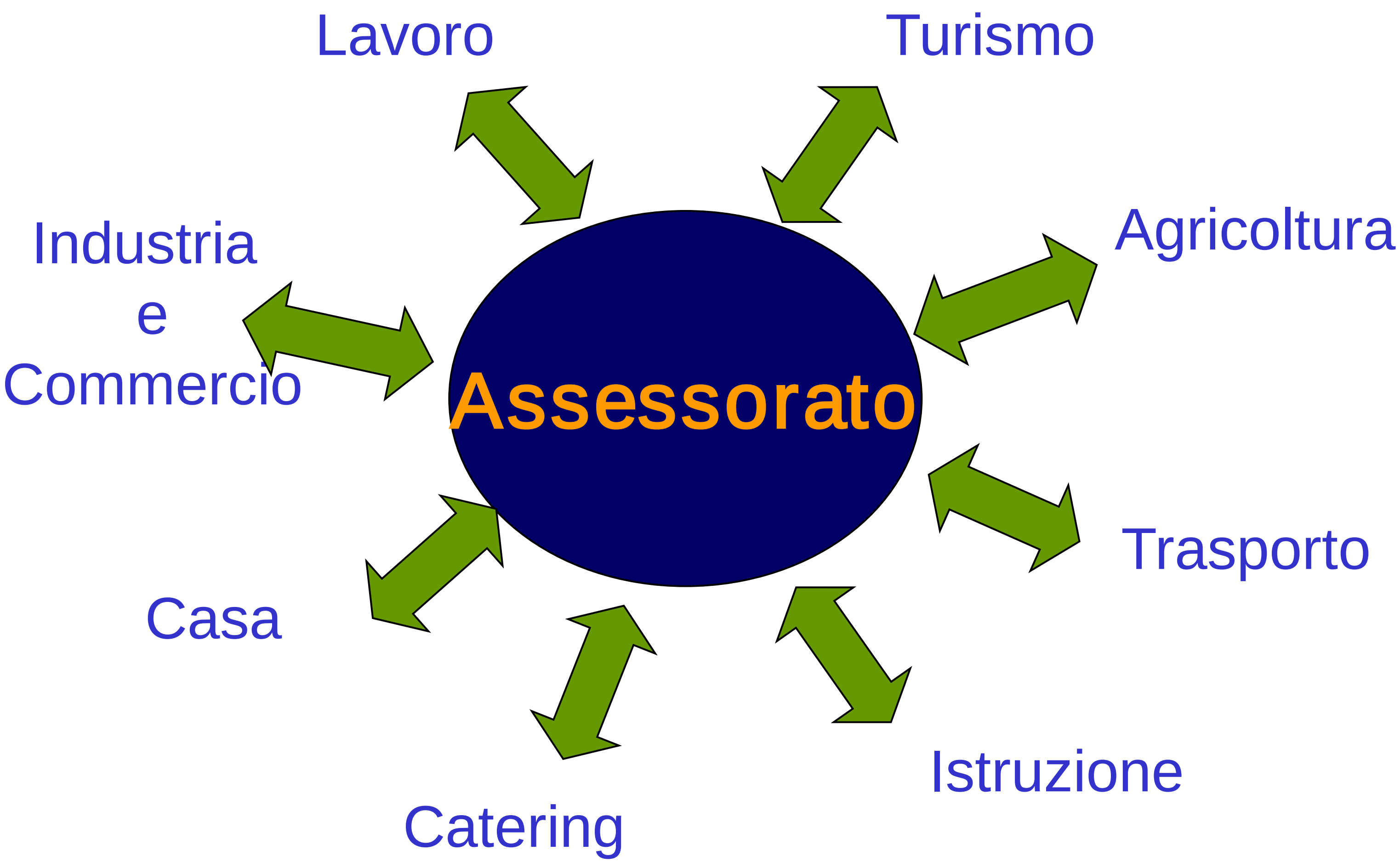
STILE DI VITA

AMBIENTI

CIRCOSTANZE DELLA VITA

SPUNTO 3

Salute in Tutte le Politiche



Lavoro

Turismo

Industria
e
Commercio

Agricoltura

Assessorato

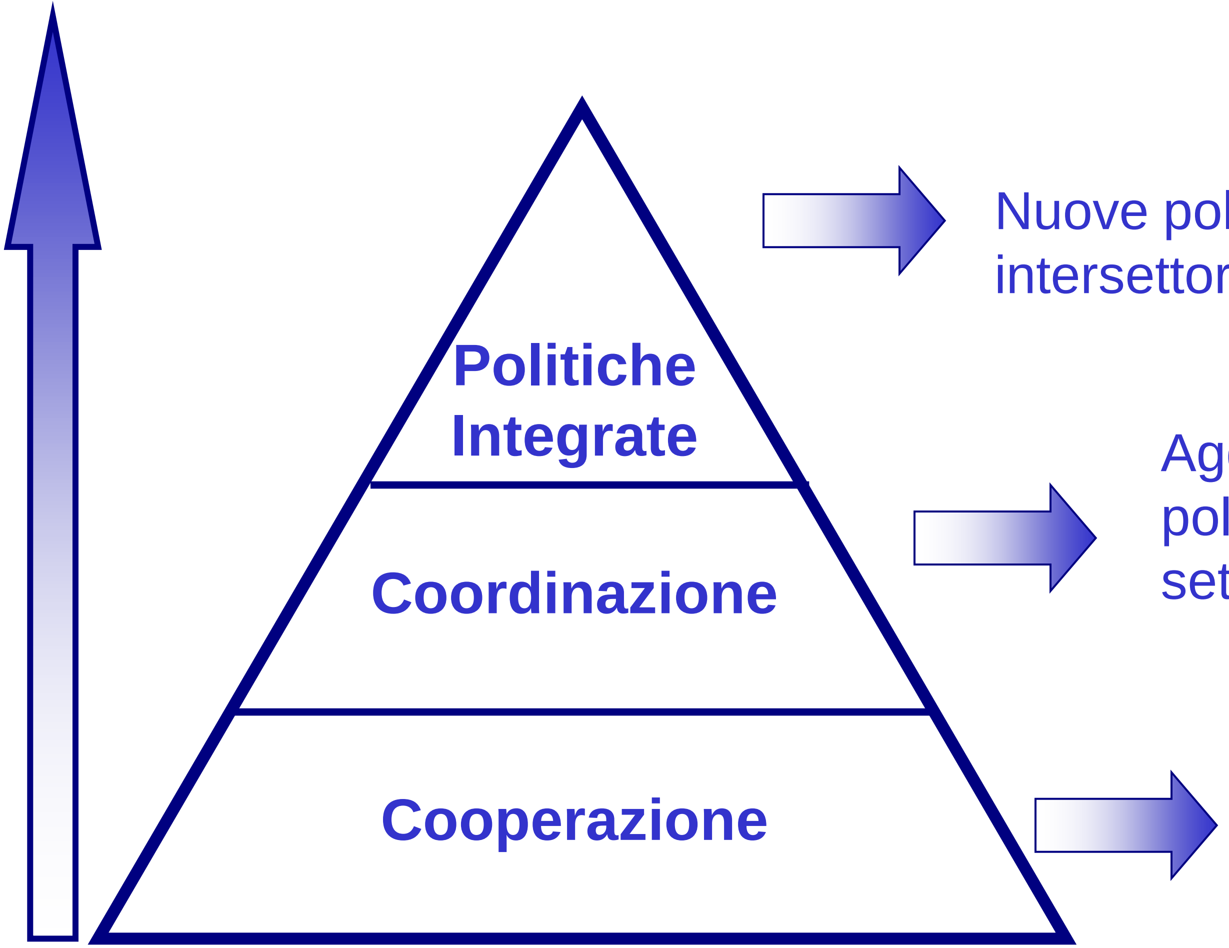
Trasporto

Casa

Catering

Istruzione

Tipi di “Salute in tutte le Politiche”



Politiche Integrate

Coordinazione

Cooperazione

Nuove politiche intersettoriali

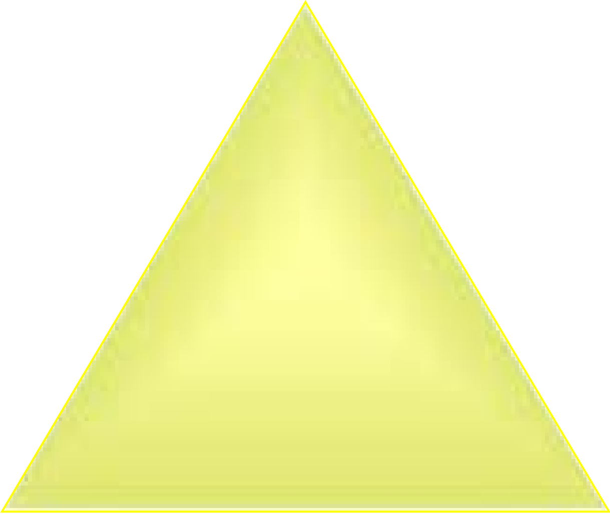
Aggiustamenti politiche settoriali

Politiche settoriali + efficienti

Source: Adapted from Meijers E, Stead D. *Policy integration: what does it mean and how can it be achieved? A multi-disciplinary review.* Delft University of Technology OTB Research Institute fir housing, Urban and Mobility Studies.

SPUNTO 4

Creare sinergie

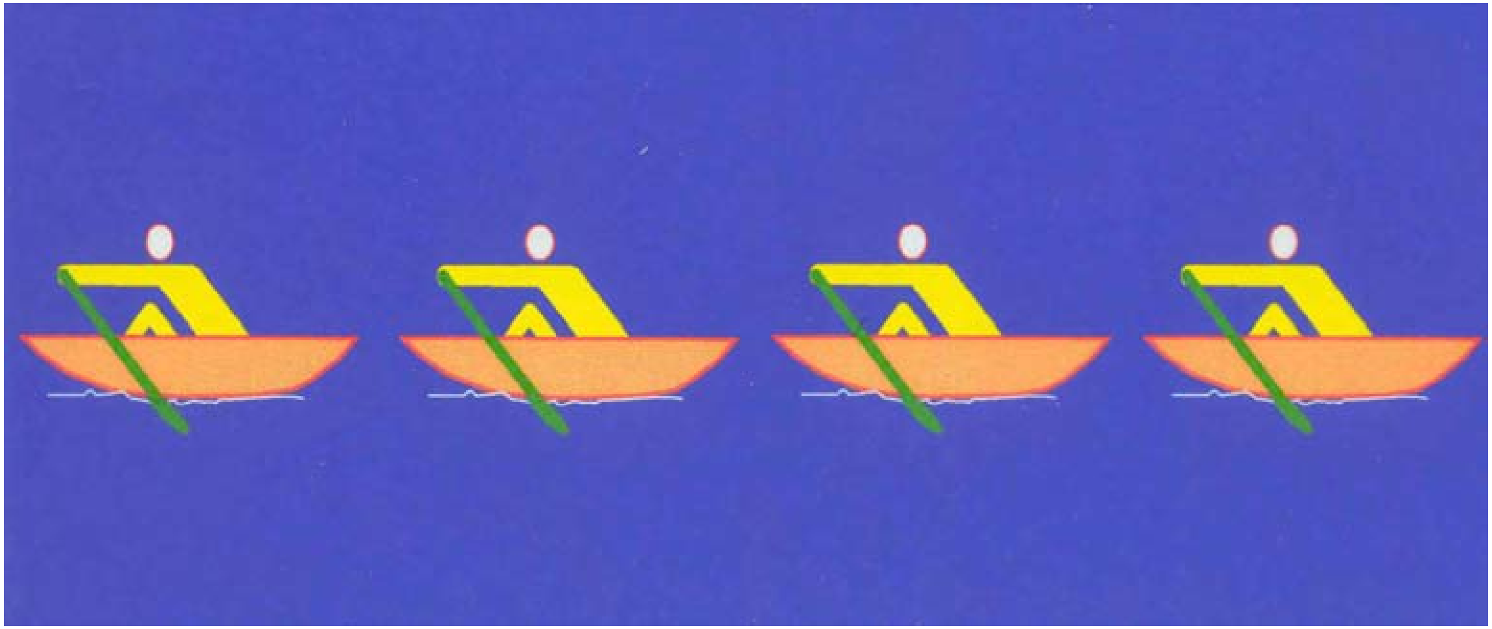


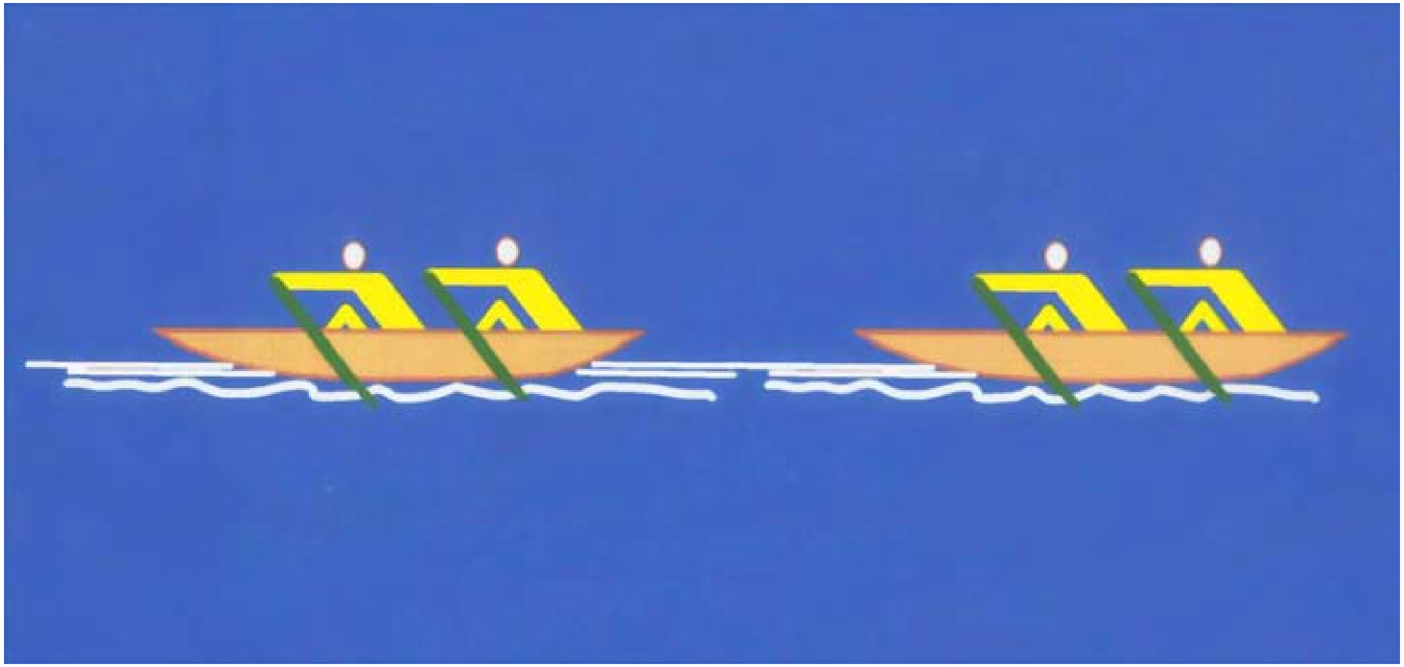
Sviluppo della salute

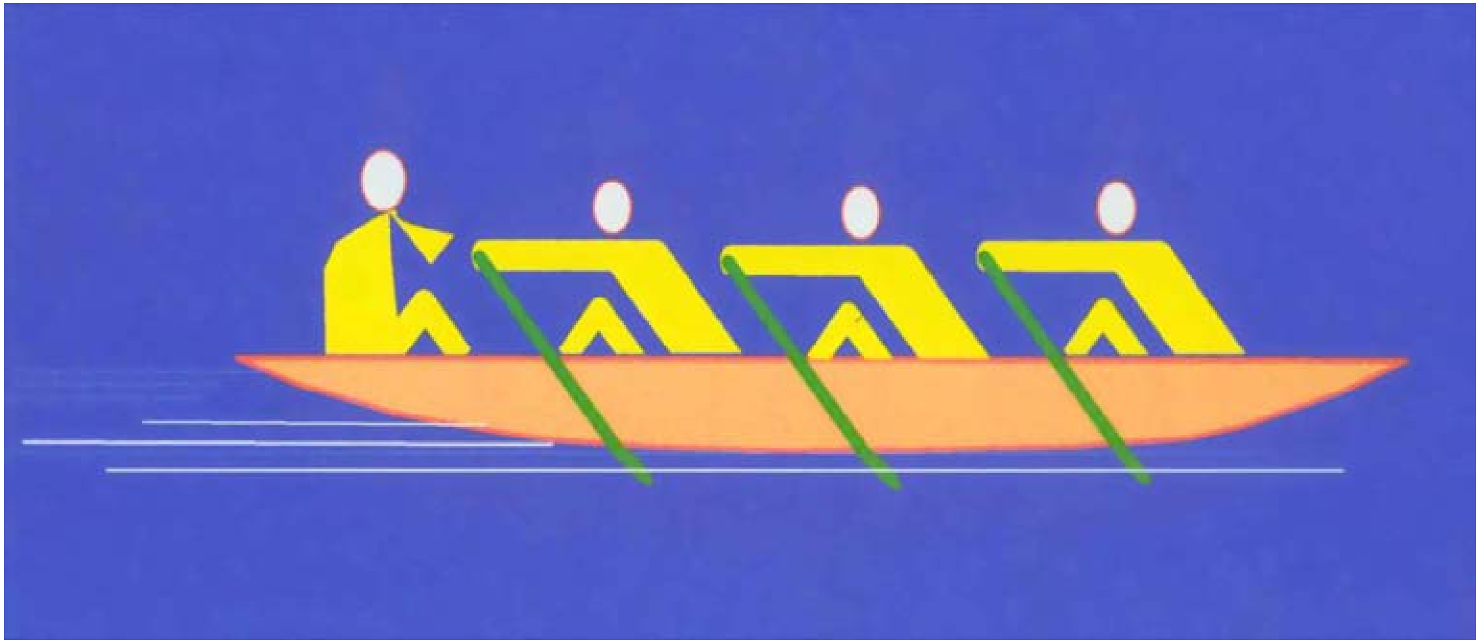
Sviluppo sociale

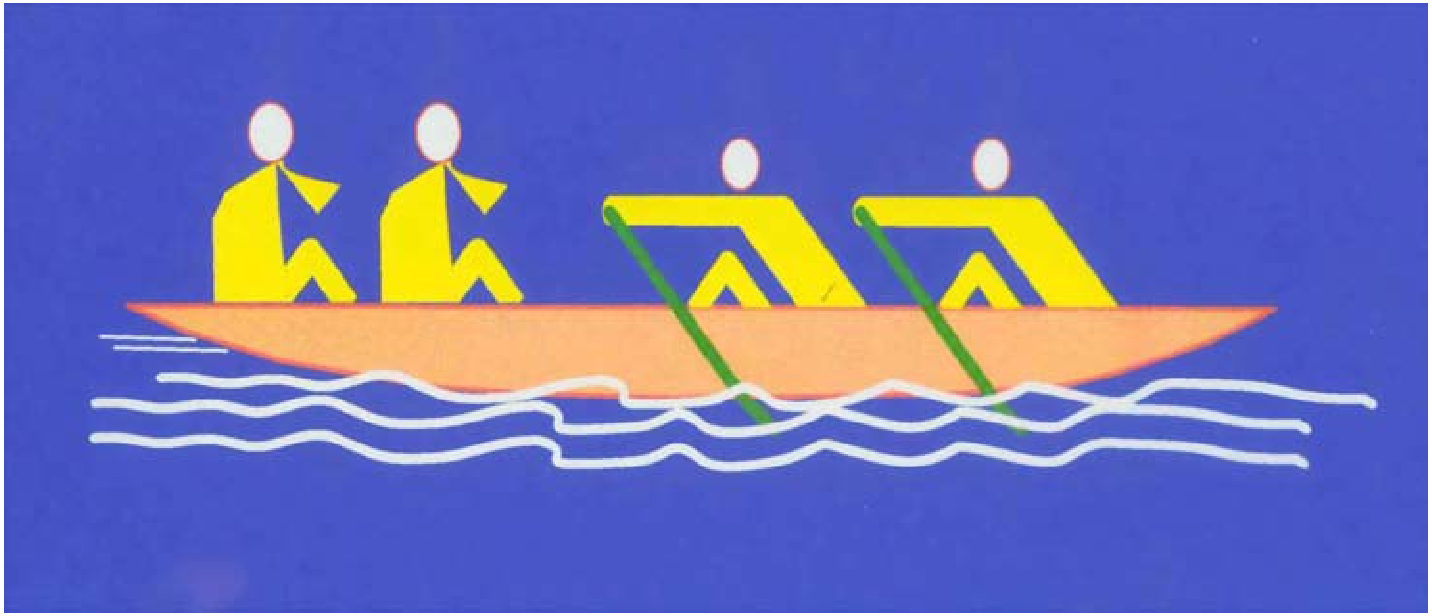
Sviluppo economico

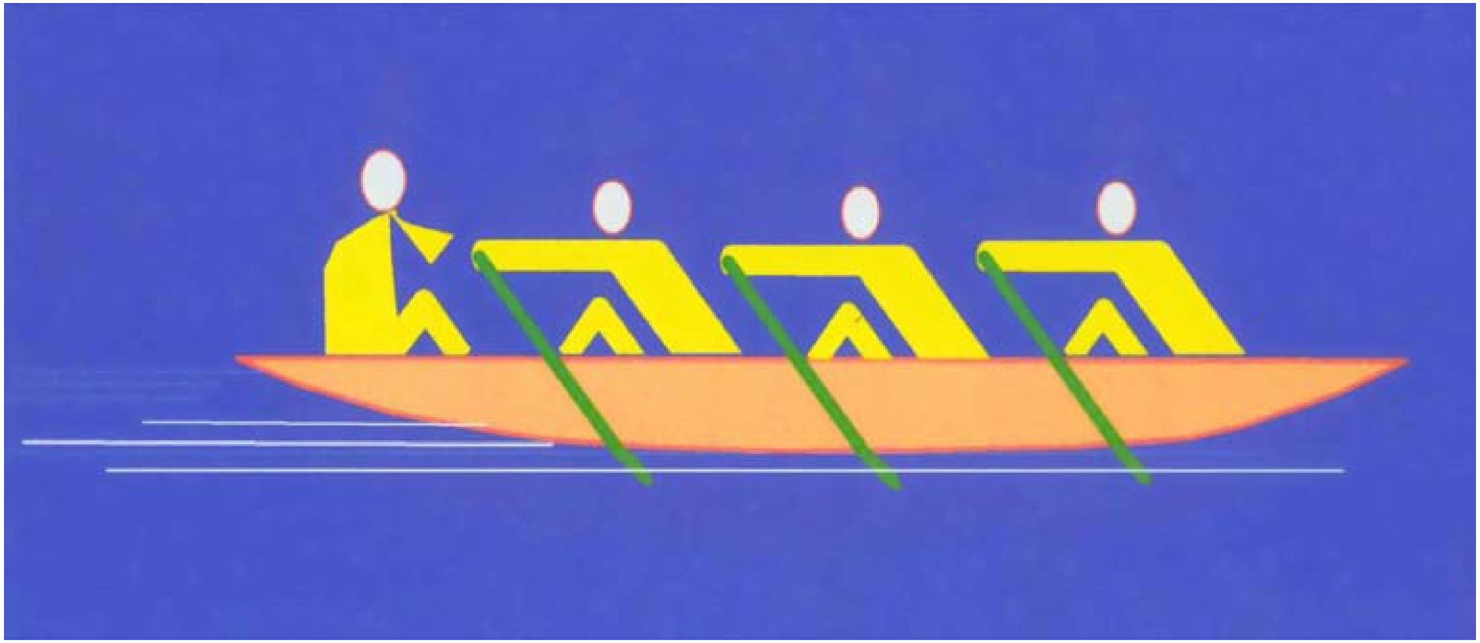
A good image is worth 1000 words....

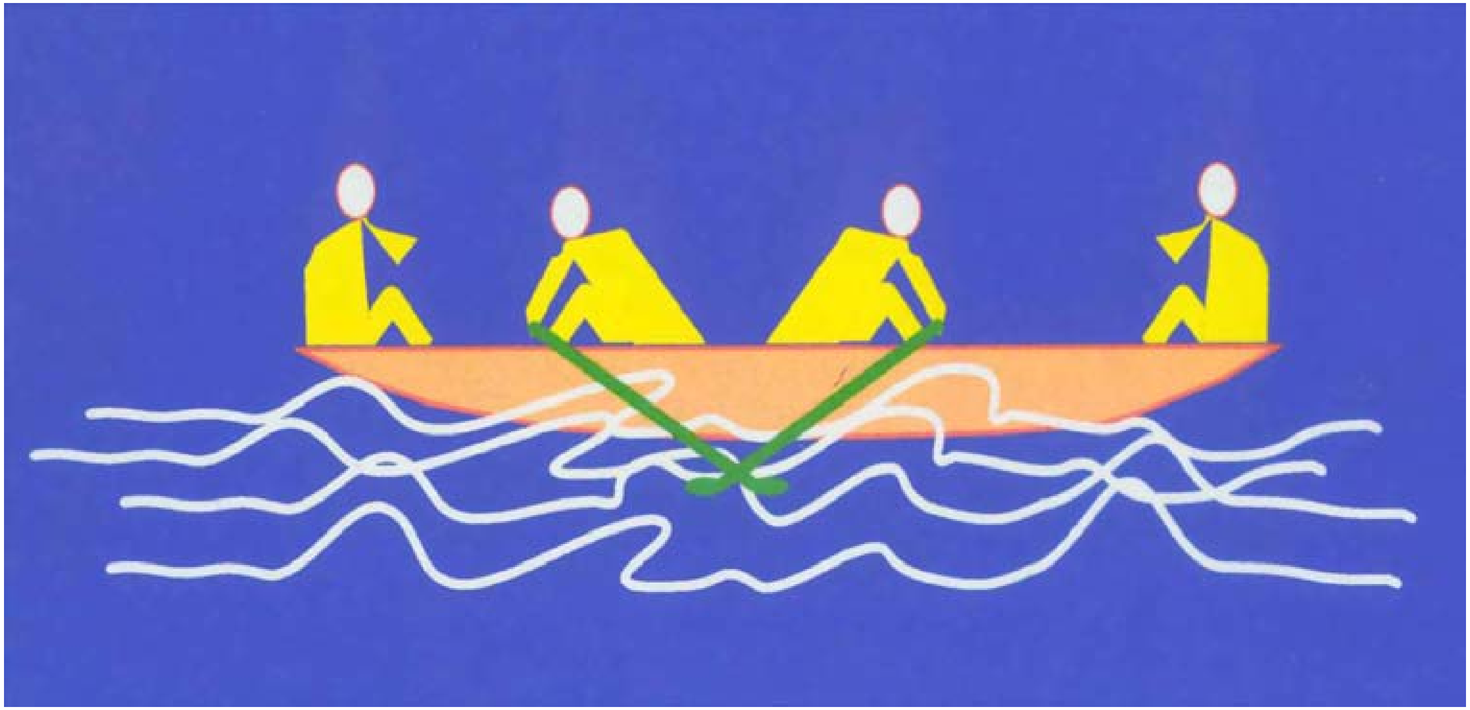




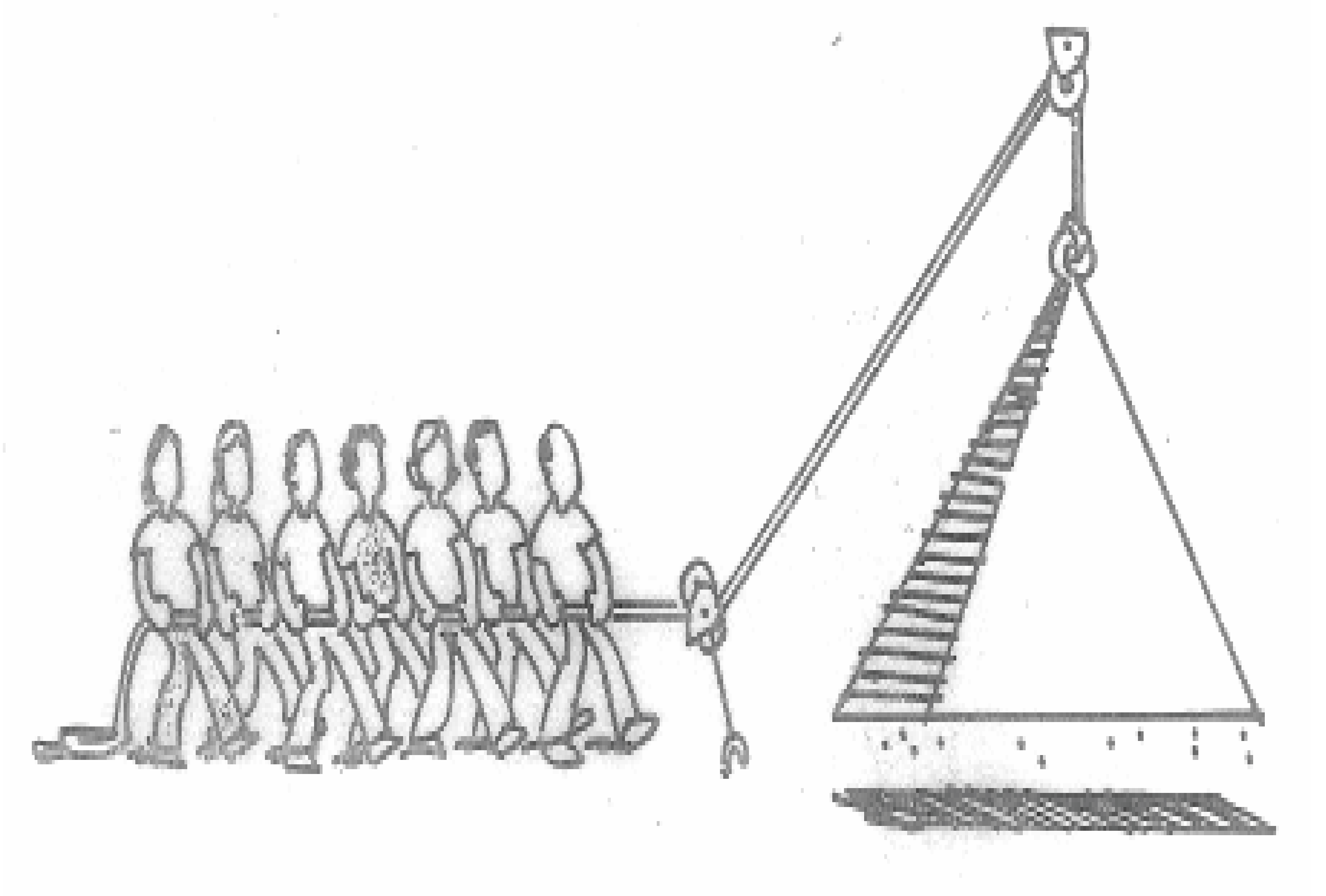




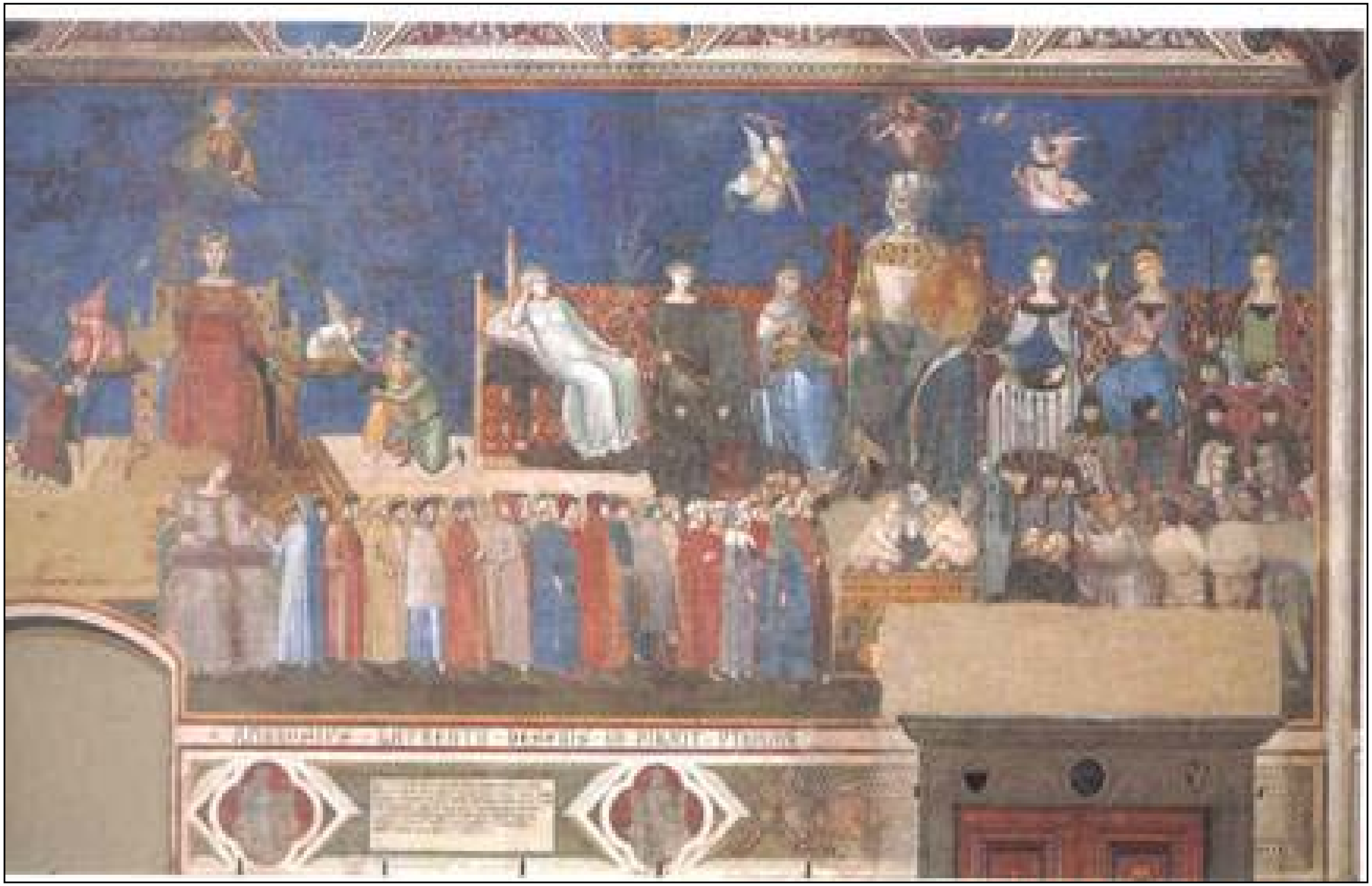




Fare squadra, sistema, “buon governo”

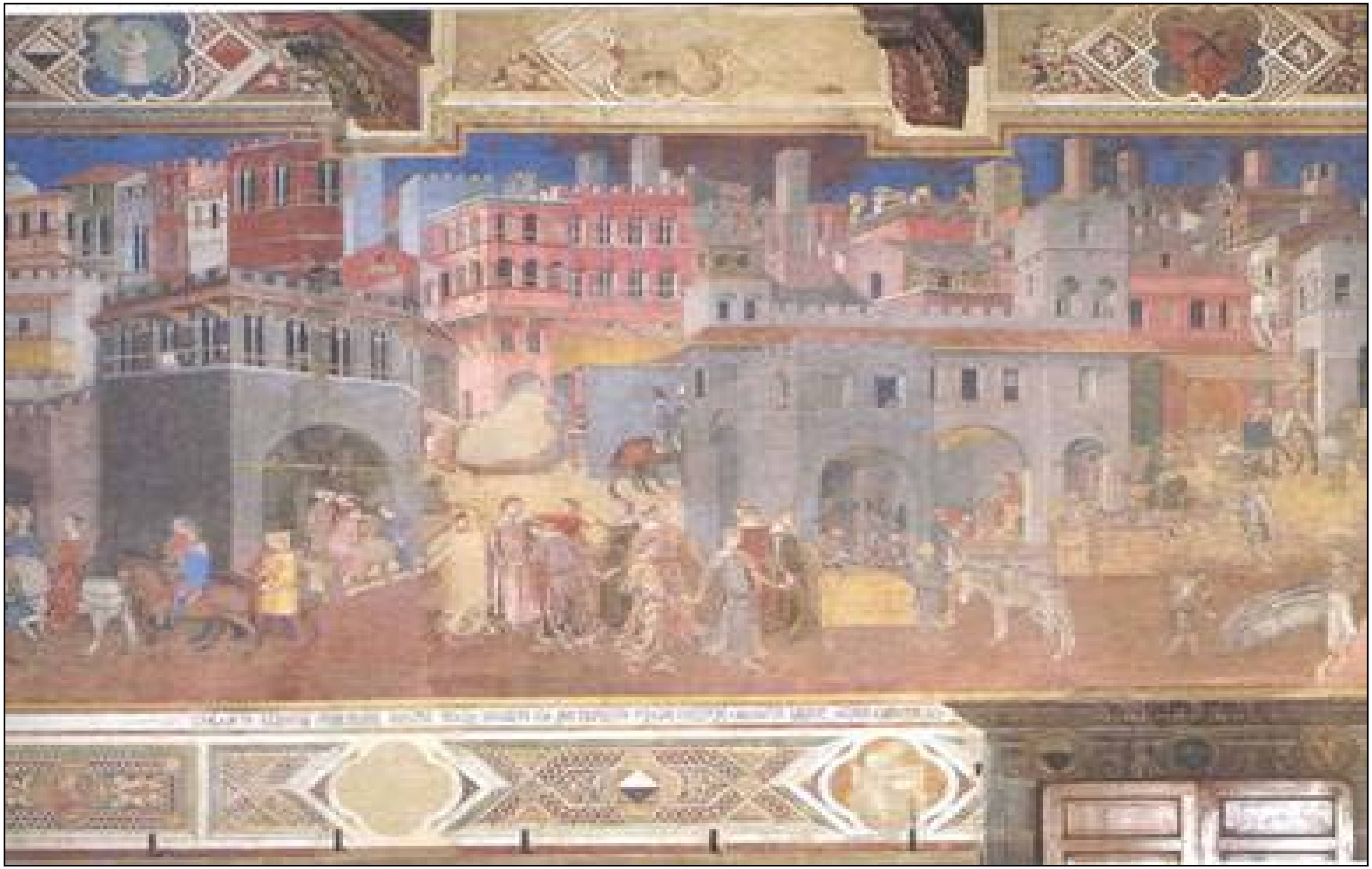


Buon Governo



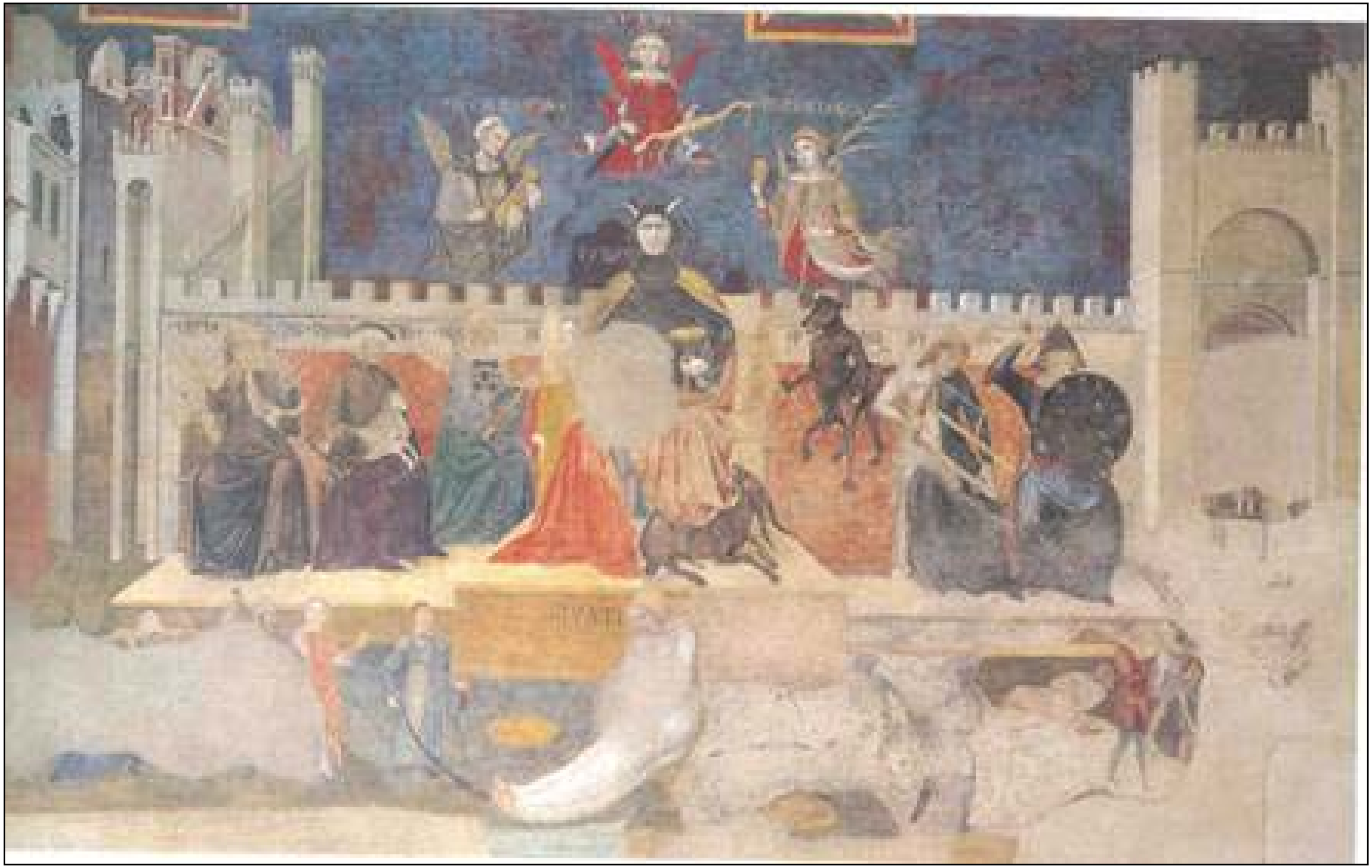
Siena, Sala del Palazzo pubblico (1338-1339), A.Lorenzetti

Effetti del Buon Governo



Siena, Sala del Palazzo pubblico (1338-1339)

Parete del Malgoverno



Siena, Sala del Palazzo pubblico (1338-1339), A.Lorenzetti

The Venice Investment for Health & Development LAB